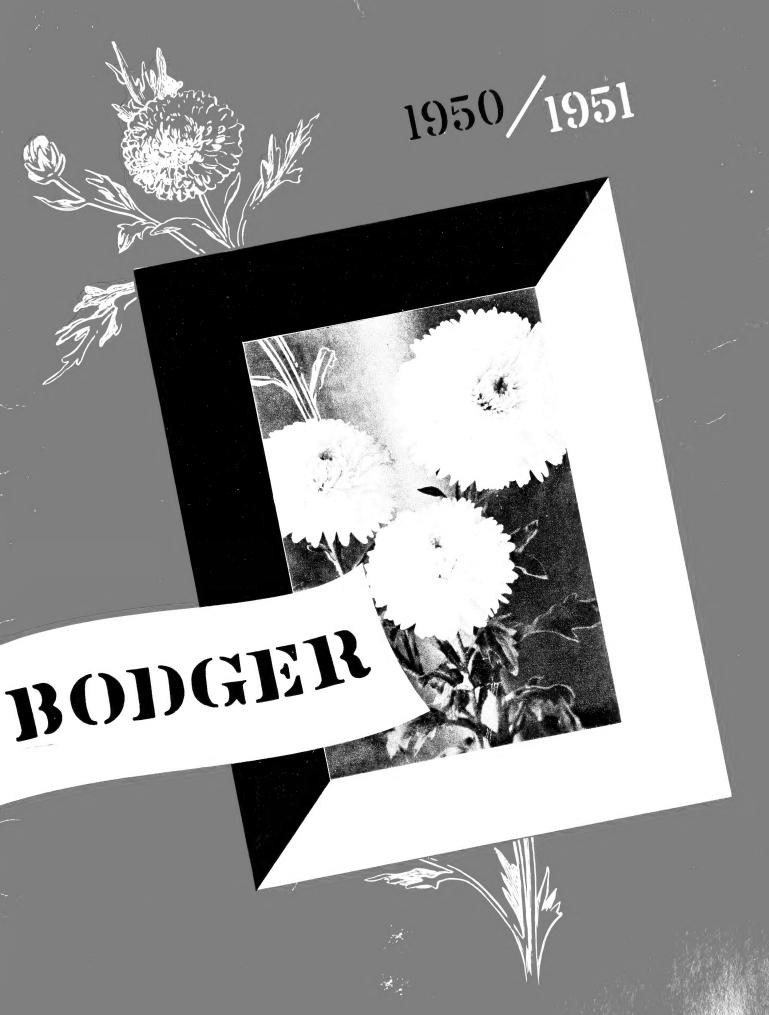
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

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MAY WE BE OF_{A} SERVICE?

Our Service Department was established fifteen years ago on a non-profit basis to assist our friends and customers in preparing their catalogs and advertising. We invite you to make use of this service. The Department's resources include thousands of photographs and hundreds of electros and color plates. In addition, our experience in printing and advertising problems is at your disposal. There are no fees or extra service charges, although we can undertake special work, either photographic or engraving, only on a cost-plus basis.

COLOR PHOTOGRAPHS: We can supply dye-transfer color photos equal in quality to the above but in full color, brilliant as the flowers themselves. Strictly a photographic process—not hand tinted. Ideal for store display as there is no wiring or installation cost.

We can make color prints from your Kodachrome provided it is in correct color balance. Write for quotations. Special prices quoted on quantities of color prints, your Kodachrome or ours. Also on sizes other than $8^{\prime\prime}$ x $10^{\prime\prime}$ in quantity.

COLOR TRANSPARENCIES: Regular photos made on Translite film and hand colored to precision accuracy. We can supply all subjects listed under "Photographs." Should be

ELECTROS: We can supply electrotypes for use in printed matter of a great number of the pictures offered above. 120 screen, usually square finish. Chosen from our Electro Catalog, our seed catalogs, or a selection of photos, and MADE UP TO ORDER ONLY. Allow ten days for completion of your order. Prices below apply to copper, wax mold. For nickelsteel, please add 25% to listed prices.

COLOR PLATES: We have a large selection of color plates available. 133 screen, square finish, wax mold nickelsteel. Chosen from our Electro Catalog, our seed catalogs, or proofs submitted, and MADE UP TO ORDER ONLY. Allow ten days for completion of your order.

ELECTROS AND COLOR PLATES ARE SUPPLIED UN-MOUNTED (PATENT BASE) UNLESS MOUNTING IS SPE-CIFICALLY REQUESTED. THERE IS AN ADDITIONAL CHARGE OF 25% FOR MOUNTING. LEAD MOLD OP-TIONAL, 25% EXTRA. If we do not have an electro the size you need, you can purchase a photo and have your printer make a cut for you. Electro Catalog available free.

PRICES AS FOLLOWS:

Note: OUR ELECTRO PRICES DIRECTLY REFLECT THE STANDARD ELECTROTYPER'S SCALE IN LOS ANGELES, WHICH IN TURN REFLECTS THE HIGH WAGES NOW PAID IN THE ENGRAVING INDUSTRY. WE CANNOT CONTROL THIS. BEFORE ORDERING, CONSULT YOUR PRINTER. IN SOME LOCALITIES HE MAY BE ABLE TO HAVE ENGRAVINGS MADE AT LOWER COST THAN OUR PRICES. Also please note recent price reduction in Size "A."

YTHS Up to & including 1% "	2 1/4 "	2 3/4 "	3 1/4"	Lar
Size A	В	С	D	E -
В	С	D	E	F -
С	D	E	Ē	F -
D	Е	E	F	G -
D	E	F	G	G -
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Si	ze	Black & White	Color
Α		\$1.95	
В		3.00	******
C		3.00	\$17.50
D		3.00	17.50
E		3.75	25.00
F		3.75	27.50
G		4.00	35.00
Н		5.00	35.00
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Quantity price on size A discontinued.

THE BIG TOP WINNER!



WE'LL HELP YOU MAKE MONEY ON TORCH!

The following material will be yours without cost to help you sell Torch: 9" x 12" three-dimensional counter display in full color. Window streamers and string of attention-getting flags. T-shaped cards to fit in the packet rack. Assortment of newspaper mats for your own advertising.

Also, at cost: Envelope "stuffers" for your mailing list. Photos, Color Prints, electros, Kodachrome slides, and an assortment of color plates in various sizes of which the above (No. 3033G) is only one. If we can be of service in any way, you need only write.

TITHONIA LORCH

ALL-AMERICA (a) SELECTIONS

1951

Torch is good: it is the top winner in All America selections for 1951 — the most important, most publicized flower seed novelty of the year.

And Torch is easy: it grows as easily as a Zinnia—thrives on hot weather. It's orangered, and red is the American public's favorite color. It's a cutflower that blooms from August until frost. But best of all, it's only waist high—compact enough for any garden.

Please Note: Torch is not the old-fashioned tall, late Tithonia that you may have seen. It is the result of scientific plant breeding — bred to be early enough for the North; dwarf enough for the South. All America Selections testify it performs as advertised everywhere in the U.S.

Torch will be widely talked-about next Spring. The public is going to like an easy and disease-free annual — something that thrives on Summer heat. Be sure you have it.

1950 CROP DELIVERY ONLY. APPROXIMATELY 2800 SEEDS PER OUNCE. SPECIAL PACKETS WILL BE AVAILABLE FROM SCHMIDT AND STECHER-TRAUNG LITHOGRAPHING COMPANIES. SEE ADJOINING COLUMN FOR SELLING AIDS.

\$2.50 per oz.

\$25.00 per lb.



ZINNIA

PEPPERMINT STICK MIXED

Bodger 1951

Many seedsmen will remember the novelty striped Zinnias Old Glory and The Clown, introduced by us in 1941 shortly before war production curtailed flower seed growing. Peppermint Stick Mixed is a development of this class. reselected for a wider color range, including red and white, red and yellow, pink and white, orange and yellow and purple and white. Plants somewhat taller than Pumila bear medium-sized Pumila type flowers. One of the best cut-and-come-again Zinnias; flowers will be produced until frost if kept picked. An early strain, extensively reselected from the original, Peppermint Stick produces approximately 70% striped flowers. A fine novelty item.

APPROXIMATELY 4500 SEEDS PER OUNCE. STECHER PACKET AVAILABLE. WE HAVE PHOTOS, COLOR PRINTS, COLOR PLATES AND ELECTROS (#1172F).

\$.35 per oz.

\$4.00 per lb.

ZINNIA CUPID

COLORS and MIXED

These little button flowers on dwarf compact plants have a personality quite distinct from other Zinnias, even the taller, slightly larger-flowered Lilliput type. They have long been popular for pot plants as well as garden edging. Cupids are available in four separate colors, and thus may be used by seedsmen who use our Tom Thumb Dwarf Mixture and have a call for a dwarf type in separate colors. Although not quite the same flower type or habit, Cupids come close enough to Tom Thumb Mixture to be satisfactory in general use. Goblin is an unusual shade of burnt orange; Pixie is canary yellow and Snowdrop pure white. Cupid Tiny Tim is deep scarlet.

APPROXIMATELY 5000 SEEDS PER OUNCE. SCHMIDT PACKET AVAILABLE. WE HAVE PHOTOS AND ELECTRO (#1173F) AVAILABLE

Colors: \$.35/oz. \$4.00/lb. Mixed: \$.35/oz. \$3.50/lb.



ASTER

BALLET TYPE MIXED

Bodger 1951

Our introduction of the variety Ballet Queen two years ago marked a complete change in the early Queen of the Market class of Asters. Now we can offer this sensational new type in a full mixture of colors. Plants are extremely early, and bear flowers larger than ordinary Queens, with a distinctive crested center. It is this full center which makes the Ballet type extremely double—much more so than the previous strain. In addition, the Ballet Type is extremely wilt-resistant; correcting one of the drawbacks of the old strain. The earliest of all Asters and best for the South. Fine for early market cutting.

1950 CROP DELIVERY. APPROXIMATELY 12,000 SEEDS PER OUNCE, STECHER PACKET #4069 ADEQUATE, PHOTOS, COLOR PRINTS AND ELECTRO (#1174F) AVAILABLE.

\$.70 per oz.

\$8.00 per lb.





PANSY "101"

Bodger 1951

This special strain of market growers' Pansy was developed with strict attention to the requirements of growers of top quality bedding and basket plants. It is a full mixture of colors with the flower type and blotching generally characteristic of the "English" pansy type. Plants are compact and very uniform, bearing quantities of giant waved flowers of excellent substance held high on stout stems. For the benefit of visitors to our Lompoc farms last Spring, this was H 10 in our comprehensive Pansy trials. Offered only in sealed packets, this is a top quality strain bred strictly to specification.

1950 CROP DELIVERY, APPROXIMATELY 22,000 SEEDS PER OUNCE, PHOTOS AND ELECTRO (#1175E) AVAILABLE.

1/16 oz. 1/8 oz. 1/4 oz. 1/2 oz. 1 oz. 1/4 lb. 1/2 lb. 1 lb. \$1.00 \$2.00 \$3.50 \$6.50 \$12.00 \$35.00 \$60.00 \$100.00



PLEASE NOTE: SUPERDWARFS CONTAINS A VERY LOW PERCENTAGE OF THE INEVITABLE SMALL-FLOWERED TYPES, RESULTING IN FEWER "CULLS" WHEN FINISHING INTO POTS.

PETUNIA

RAMONA STRAIN SUPERDWARFS

Bodger 1951

For many years we have been breeding for the ideal pot plant Dwarf Giant Petunia, and in this new blended strain we believe we have met the strict habit and color-range requirements of discriminating professional growers. Superdwarfs is a controlled blend of dark shades, orchid shades and bicolors in proper proportion to most market requirements. If you have special needs, we can do a limited amount of custom blending to specification. Plant habit is extremely dwarf — more so than the regular Ramona Strain. Flowers are of giant size, excellent substance, ruffled but not fringed.

1950 CROP DELIVERY. APPROXIMATELY 160,000 SEEDS PER OUNCE. PHOTOS, COLOR PRINTS AND COLOR PLATES (#3035G) AVAILABLE.

1/16 oz.: \$5.00 1/4 oz.: \$15.00 1 oz.: \$50.00

LINABIA

NORTHERN LIGHTS

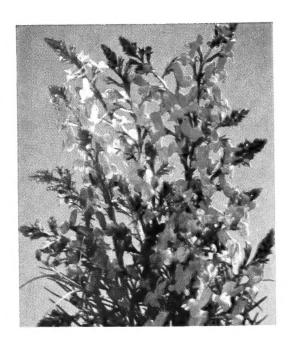
Bodger 1951

Brilliant new colors characterize this new strain of the popular "Baby Snapdragon." Clear whites, bright yellows, vibrant blues and carmines combined with a liberal sprinkling of reds and bronzes with yellow lip make Northern Lights "snap" when compared with the old Excelsior. Plants grow 15" high, bushy but erect, and are best grown from broadcast seed. Bloom very quickly from seed when Spring sown, resulting in a quick show of color. Very nice when broadcast among Spring bulbs. If you do a garden club business, be sure and let the ladies see this one!

1950 CROP DELIVERY, APPROXIMATELY 450,000 SEEDS PER OUNCE. PRESENT PACKETS MORE OR LESS ADEQUATE. PHOTOS, COLOR PHOTOS AND COLOR PLATES (#3040F) AVAILABLE.

\$.45 per oz.

\$5.00 per lb.

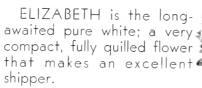


PRINCESS ASTERS

ELIZABETH, MARGARET, SUSAN

Bodger 1950

Crop failures last year forced us to disappoint the many seedsmen who wanted to list these three outstanding new Princess Asters. This year we expect to be able to fill all orders in full. Princess Asters are good shippers and good garden cutflowers. Branching plants bear many neat 3"-31/2" long stemmed flowers with deeply quilled "cushion" centers that show no "eye." Like all Princesses, the new colors are highly wilt-resistant.



MARGARET is true "Florist Rose" in color, without the salmon shading of Linda. A slightly larger, extremely quilled bloom.

SUSAN is an entirely new color in the class: clear true deep blue without dark undertone. Large flowered; very rich color. 1950 CROP DELIVERY ONLY. APPROXIMATELY 12,000 SEEDS PER OUNCE. SCHMIDT PACKET AVAILABLE FOR MIXED ONLY. MANY PHOTOS, COLOR PLATES, COLOR PRINTS AND ELECTROS (#1176D: #1177D: #1178D) AVAILABLE.

All Princesses \$1.30 per oz.

\$15.00 per lb.

BODGER



CHAMOIS ROSE

Bodger 1950

One of the results of our development and breeding program for Column or Non-Branching Stock begun before the war. Chamois Rose is a distinct new color somewhat similar to Ball #9 Chamois Pink but very much deeper and brighter: deep golden old rose. Also, a great deal more vigorous and several days earlier than #9—we class it as mid-season, along with #22 and #14. A novelty color like #24, it does not fade under strong light and is particularly effective under artificial light. Seed of proven doubleness available.

1949 OR 1950 CROP DELIVERY. APPROXIMATELY 19,000 SEEDS PER OUNCE, PHOTOS AND ELECTRO (# 1179E) AVAILABLE.

\$6.25 per oz.

\$75.00 per lb.



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FIRECHIEF

Petunia - Gold Medal ALL-AMERICA & SELECTIONS 1950

Bodger 1950

No other new flower in modern times has attracted such widespread attention, or been so profitable to the retail seedsman as Fire Chief Petunia. Its remarkable color earned it the wholehearted endorsement—and publicity—of garden magazines and writers everywhere. All America Selections awarded Fire Chief its first Gold Medal in 11 years and—on points—its top recommendation of all time. Due to the unprecedented demand developed by this publicity, the supply of Fire Chief

Cultural Directions: Start seed as early as practical in Spring, either in flats or outside. Allow plenty of time for seedlings to develop into stocky, compact plants. Abnormal conditions of shade (including flowering plants in greenhouse) or hot weather will temporarily lighten flower color. Moving plants to cool sunny location (or cooler weather) will restore the color.

1950 CROP DELIVERY ONLY. SPECIAL PACKETS AVAILABLE FROM BOTH SCHMIDT AND STECHER. APPROXIMATELY 250,000 SEEDS PER OUNCE. COMPLETE RETAIL SELLING KIT (INCLUDING POSTER, WINDOW STREAMERS AND SEED RACK CARDS IN FULL COLOR) AVAILABLE FREE. PHOTOS, COLOR PRINTS, ELECTROS AND COLOR PLATES (#3024G) AVAILABLE AT COST.

\$10.00 per oz.

\$100.00 per lb.



was exhausted early in the season. Many gardeners were unable to get seed last Spring, and will be waiting to buy Fire Chief in 1951, along with the hundreds of thousands whose latisfactory results have made them "repeat customers." Consequently, we feel the demand in 1951 will be every bit as good as last year. We have planted sufficient seed to meet predicted sales, but if you have not placed a contract order we suggest you do so now.



GIANT HYBRIDS

Four and five inch flowers on pencil stems two feet long characterize this prize Gerbera strain. Developed for the Los Angeles market, it is approximately 35% reds; the balance being rare salmon, buff, pink and rose shades, and including a clear yellow and pure white of fine size. Our own private strain—very much superior to common Gerbera. Fresh picked, vigorous seed at all times.

DELIVERY LATE SPRING THROUGH LATE AUTUMN, APPROXIMATELY 8000 SEEDS PER OUNCE. PHOTOS, COLOR PRINTS, ELECTROS AND COLOR PLATES (#3037G) AVAILABLE.

\$2.50 per M; \$17.50 per oz.; \$175.00 per lb.



ZINNIA

UNUSUAL COLORS

Nothing new in Zinnias? Perhaps you are missing an opportunity if you are not selling some of the lesser known Giant colors to landscape architects and garden clubs who are tired of red, yellow and purple. Illustrated are Miss Willmott, Orange Queen and Salmon Queen, three excellent varieties for unusual color combinations. Cherry

Queen, Orange King and Rose Queen are three more that do not occur in the Dahlia Flowered type. Try these soft colors as a collection this year!

APPROXIMATELY 2800 SEEDS PER OUNCE. PHOTOS, COLOR PRINTS, ELECTROS AND COLOR PLATES (#3034F) AVAILABLE.

\$.35 per oz.

\$4.00 per lb.

BODGER

PORTULACA

ALL DOUBLE MIXED

This premium mixture is the result of over five years breeding and selection to produce a strain of Portulaca which would reliably produce practically all double flowers. Additionally, the color range is particularly wide, with such colors as flame, salmon, cream and scarlet represented in proper proportion to the more usual shades. Definitely superior to what is customarily offered as Double Portulaca.

APPROXIMATELY 300,000 SEEDS PER OUNCE. STANDARD PACKET ADEQUATE. PHOTOS, ELECTROS, COLOR PRINTS AND COLOR PLATES (#3038G) AVAILABLE. THIS COLOR PLATE AVAILABLE IN 31/2" x 41/4" SIZE ALSO.

\$2.15 per oz.

\$25.00 per lb.



\$.65 per oz.

\$7.50 per lb.

STATES DEPARTMENT OF AGRICULTURE 1951 INTRODUCTIONS

PHLOX PERENNIAL

BELTSVILLE BEAUTY

If Autumn sown, this Phlox will flower the following Spring, according to Dr. Sam Emsweller of U.S.D.A., developer of the strain. After that time it will bloom regularly each Spring just like the usual perennial form. Beltsville Beauty is a broad mixture of colors. Besides the usual mauve, the mixture contains lavender, carmine, crimson, salmon pink, pink with dark eye (similar to the variety Painted Lady), pink white with dark eye, and a sizable proportion of pure paper white. The majority are quite large-flowered and bear many stems of large umbels. To insure good germination, seed should be frozen before planting. Many gardeners freeze seed in an ice cube and plant cube and all.

SCHMIDT PACKET ADEQUATE. PHOTOS. COLOR PRINTS AND ELECTRO (#1181F)

\$2.15 per oz.

\$25.00 per lb.



TETRA SNAPS

IN SEPARATE COLORS

U.S.D.A. #6: Deep salmon pink with white tube, similar in coloring and plant habit to the diploid variety Maximum Apple Blossom. Tall, graceful spikes on robust plants with the characteristically heavy Tetra stems

U.S.D.A. #10: Brilliant rose florets of pure color, closely spaced on strong, heavy stems. Plant habit more similar to the diploid Majus type but much more robust.

U.S.D.A. #11: Typically huge florets of the Tetra type, solid, rich, clear rose. Close-set, heavy flower spikes with heavy stems and foliage.

1950 CROP DELIVERY ONLY. APPROXIMATELY 220,000 SEEDS PER OUNCE. CHECK WITH IN THESE COLORS. PHOTOS. COLOR PRINTS. AVAILABLE. (#3043D)

\$3.40 per oz.

\$40.00 per lb.

MARIGOLD SINGLE

NAUGHTY MARIETTA; SPANISH FLAG MIXED



Largest flowered and the best of the new single Marigolds is Naughty Marietta. Compact, bushy I' plants bear plenty of 2"-21/2" single flowers, golden yellow with mahogany base. Free flowering under almost any conditions, it is a very satisfying garden subject and the flowers cut well. If you wish to carry only one single Marigold, this is the one. Standard packet available.

SPANISH FLAG MIXED: A blend of only the modern, dwarf free-flowering single Marigolds; reds, yellows, bicolors. Includes Naughty Marietta, Sunny, Flash and Red Head. Schmidt packet #2617 is ideal—try this new mixed in 1951!

APPROXIMATELY 10,000 SEEDS PER OUNCE. PHOTOS, COLOR PRINTS, ELECTROS AND COLOR PLATES (#3042F NAUGHTY

Either variety: \$.45 per oz.

\$5.00 per lb.



CLEOME

HELEN CAMPBELL

1951

At last, a tall, vigorous, light-stemmed companion to Pink Queen in pure white! Various colors of Cleome have been offered in the past but have not become standard items because of some deficiency in habit or trueness. Helen Campbell, selected from Pink Queen by Mrs. Colin Campbell in Canada and named for her, has all the vigor, height and free flowering characteristics which made Pink Queen an All America winner. In addition, the pure white color and light green stems are distinct "breaks" which reproduce almost perfectly true. Beautiful landscaping effects can be obtained by interplanting the two colors.

1950 CROP DELIVERY ONLY. APPROXIMATELY 13,800 SEEDS PER OUNCE, PHOTOS AND ELECTRO (#1182F) AVAILABLE.

\$1.30 per oz. \$15.00 per lb.

AMERICAN DAISY

(CENTAUREA AMERICANA)

A novelty cutflower somewhat resembling the Shasta Daisy Chiffon, this cousin of the well-known Bachelor Button is available in either White or Lilac. Flowers are 4" in diameter, borne on long, stout stems. Plants grow 2'-21/2' in the Midwest, slightly taller on the Pacific Coast. A summer annual, it thrives in the hottest weather. Flowers carry well when cut in the bud, open in water to a ring of feathery petals. Try it in your own 1951 garden!

APPROXIMATELY 8000 SEEDS PER OUNCE. WE HAVE PHOTOS AND ELECTRO [#1110E] AVAILABLE.

\$.25 per oz.

\$2.50 per lb.





MARIGOLD

REAL GOLD

The finest Carnation-flowered Marigold offered today in this color, and a fitting replacement for Guinea Gold. Largest in its class, bearing 4"-5" light gold, loose-petalled flowers of fine doubleness. Plant height 18"-20". Extremely uniform in flowering date as well as in flower size, color and doubleness, and plant height and habit.

FRILLS: A little dwarfer, flowers a little smaller, tighter. Pure gold. Compact plant.

CLINTON: Tallest and earliest of these three. Rich orange. 3"-4" loosely-petalled flowers.

MAYLING, VICTORY, BURPEE PRIM-ROSE: See page 37.

APPROXIMATELY 8000 SEEDS PER OUNCE. EXCELLENT PACKETS FOR REAL GOLD AVAILABLE. WE HAVE PHOTOS, COLOR PRINTS AND ELECTRO (#1184F) AVAILABLE.

Any of the above: \$.55 oz. \$6.00 lb.

SWEET PEAS

CUTHBERTSON

JIMMY: The first bright scarlet Cuthbertson pea, much more satisfactory for this color than Coline. Large, long-stemmed. A necessity for any seedsman carrying Cuthbertsons in colors. Stecher packet #4826 satisfactory, check with Schmidt for new packet.

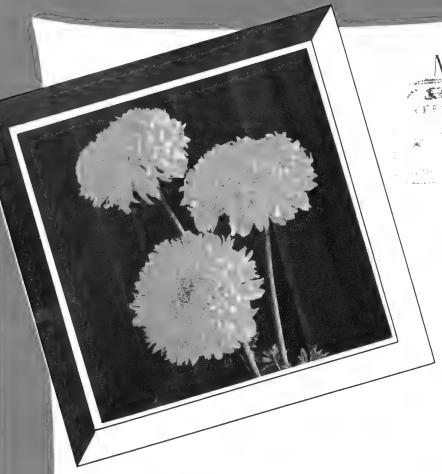
WILLIAM: A long-stemmed picotee, cream with rose edge; a new color in this class. As with all Cuthbertsons, heat resistant; recommended for areas where frost controls planting date and early summer heat "burns up" standard Spencers. Schmidt packet #139 more or less adequate.

FINEST MIXED: A careful blend of the various colors in the Cuthbertson class. If it is claimed to be "impossible" to grow good Sweet Peas in your area because of the heat, get acquainted with this new strain bred especially for difficult conditions.

1950 CROP DELIVERY. APPROXIMATELY 340 SEEDS PER OUNCE. VARIOUS PACKETS AND COLLECTION PACKETS AVAILABLE. WE HAVE PHOTOS AND ELECTRO (#1183G).

Separate Colors: \$1.25 lb. Mixed: \$1.00 lb.





IPOMEA

DARLING

1951

A distinct break out of Scarlett O'Hara Morning Glory; Darling is the same rich wine red but with a snowy-white throat that provides enough contrast to make the flowers "stand out" immediately. When in full bloom Darling is a very showy sight, appearing much brighter than Scarlett. Otherwise, the same plant habit, flower size, growth characteristics and earliness.

1950 CROP DELIVERY, APPROXIMATELY 70° SEEDS PER OUNCE, SPECIAL PACKET AVAILABLE FROM SCHMIDT. WE HAVE PHOTOS ELECTROS. COLOR PRINTS AND COLOR PLATES (#3039H) AVAILABLE, 3039 MAY BE ORDERED TRIMMED TO SIZES D, E, FOR G AT PROPORTIONATELY LESS C.C.ST.

\$.90 per oz.; \$10.00 per lb.

MARIGOLD

MAMMOTH MUM

This variety, an All America winner in 1944, has gained a phenomenal popularity in the last few years, strictly on merit. Flowers are light yellow a very neat 31/2''-4'' full crested Chrysanthemum-flowered type. The most important—and unique—feature, however, is that these flowers are borne on extremely long stems from deep within the plant, making Mammoth Mum the most desirable florist's cutting Marigold offered today. Plants reach $2\frac{1}{2}$ '-3', bearing the flowers erect and above the foliage, so that Mammoth Mum is a most satisfactory garden subject as well. If you wish to carry just one Chrysanthemumflowered Marigold, this is the one.

LIMESTONÉ, HAPPINESS: See

page 37.

APPROXIMATELY 8000 SEEDS PER OUNCE. EXCELLENT PACKETS AVAILABLE. WE HAVE PHOTOS, ELECTROS, COLOR PRINTS AND COLOR PLATES (#3036G).

\$1.30 per oz.

\$15.00 per lb.



BODGER



GENERAL PRICE LIST

OF CALIFORNIA'S CHOICEST FLOWER SEEDS including latest electros and color nickeltypes

EL MONTE, CALIFORNIA, U.S.A. LOCATED FIFTEEN MILES DUE EAST OF LOS ANGELES CITY HALL CABLE ADDRESS: "BODGER EL MONTE"—ALL CODES

PHONE: FOrest 8-6141

TERMS

and GENERAL CONDITIONS OF DELIVERY

Where speed is essential, we suggest that orders be sent Air Mail, specifying shipment by Air Parcel Post. We will ship the same day your order is received via helicopter connection with Los Angeles air terminals, the hub of Eastbound transportation form Southern California Often the

transportation form Southern California. Often the actual time required to receive the seed is less than that from sources closer to you geographically.

Shipping instructions should accompany each order. Otherwise we will ship the best and least expensive way, in our judgment. On large shipments we will be glad to suggest methods proven quickest and most satisfactory in our experience.

All seeds are quoted F.O.B. El Monte, California, terms 60 days net, less 2% cash 30 days. All invoices payable in U. S. dollars in or by New York or Los Angeles Exchange. All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

Prices quoted in this list go into effect immediately, superseding all previous quotations. All orders of 4 ounces or over will be charged at the pound rate; all orders under 4 ounces will be charged at the ounce rate.

We reserve the right to change any or all prices in this list without notice.

In case of crop shortages, orders will be filled prorata only.

Crop failure or any cause beyond our control releases us entirely from delivery.

"We give no warranty, express or implied, as to the productiveness of any seeds or bulbs we sell and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed."

Should fulfillment of any order or contract be prevented or delayed by the act of God, war, blockade, revolution, prohibition of exports or imports, riots, strikes, lockouts, fire, loss and/or detention at sea or any other contingency beyond our control, we shall not be responsible for any loss and/or damage thereby.

The great acres of the Western flower fields are an irresistible lure to many hundreds of people each June and July. If you plan to travel West this year we extend a cordial invitation to you to see our fields, either at Lompoc (50 miles north of Santa Barbara, reached via U. S. 101 and Calif. #1) or El Monte (a suburb of Los Angeles). If you travel by air or train, write us for information on travel connections. The best time and place to see each major crop is given below:

AstersAug. 15-Sept. 15—El Monte and Lompoc ZinniasJuly 15-Aug. 15—El Monte DelphiniumJune 15-July 15—Lompoc LarkspurJune 1-June 15—Lompoc Marigold (Fr.) ...June 15-July 15—Lompoc Marigold (Afr.) Aug. 1-Sept. 15—Lompoc and El Monte NasturtiumJuly 1-Aug. 1—Lompoc PetuniasMay 15-July 15—Lompoc StocksMay 15-June 15—Lompoc Sweet Peas ...May 15-June 15—Lompoc Early AnnualsMay 1-June 15—Lompoc Late AnnualsJune 15-Sept. 1—Lompoc and El Monte Hot Weather ItemsAugust—El Monte

You are welcome, any time and any season. Write or telephone (Lompoc 4211 or El Monte FOrest 8-6141) for local directions. Chances are you will meet several of the men whose pictures are shown on the opposite page; they will do their best to make your visit both pleasant and informative.



BODGER BROAD LOMPOC ACRES





Chairman of the Board

Sale remaining son of the firm's founder, Tom Bodger is Production Manager, responsible for all farming operations, both in El Monte and Lompac, California. He is 64 and became a member of the firm in 1915.





Second son of the late Walter Bodger, Chuck Bodger is in charge of production at the company's Lompoc production area.



HOWARD BODGER

Secretary

Son of Jack Bodger, President of the firm until his death March 26, 1950, Howard is responsible for sales promotion. He attended U.C.L.A. and joined the firm in 1946 after his discharge from Army Air Forces.



IAN SINCLAIR

Senior Hybridist

Plant breeder and production specialist, Scotty Sinclair is responsible for the many medal-winning novelties the firm has introduced in recent years. An alumnus of Dob-bie's in Edinburgh, he has been with the firm since he came to the D.S. in 1930.



JOHN F. BODGER

President

Eldest son of the late Walter Bodger, John F. Is a production specialist whose field also includes tax and financial matters. He is 45, a graduate of Cornell University and member of Alpha Gamma Rho, who joined the firm on graduation in 1927.



W. F. HORRELL

Treasurer

A member of the firm since 1925, Bill Horrell is Sales Manager and a well-known figure in the seed trade.



A native of Tennessee, Jim Alexander is in charge of all farming operations at the company's Lompoc production area. He has been with the firm since 1925.



DONALD DODDS

Production (Lompoc)

With the company since 1945, Don Dodds is an alumnus of New York Botanical Gardens and has had extensive production experience. The purity of our flower seed strains is his primary responsibility.



FOR hundreds of years horticulturists have developed the China Aster until it is one of the most colorful of the late summer annuals. About twenty years ago, however, the disease Aster Wilt became so widespread that it threatened the very existence of the Aster family. The problem was this: Wilt is caused by the fungus Fusarium conglutinans var. Callistephi, which lives in the soil. It may be spread by tools, water, seed—and it persists almost indefinitely. It may be avoided by using soil that has never grown Asters before, but this course is usually impractical. There is at present no drug or chemical which will destroy it. How, then, is Aster Wilt conquered?

The process developed by Bodger Seeds Ltd. in its pioneer work is much like vaccination in human beings: Plants are exposed to the Wilt and those which survive supply seed for the next generation of test plants. This work is carried on in the Wilt Workshop, a twenty-acre farm staffed by Bodger experts which is devoted solely to wilt work and is purposely infected with as much wilt as possible.

The tendency to wilt-resistance can be inherited, so the plants grown from the seed produced the previous year are quite resistant

—but the process does not stop there. Many successive generations are grown in the Workshop until the best lines have great resistance. By means of this technique—survival of the fittest—Bodger's original strains of wiltresistant Asters were developed.

In all cases it is resistance, not immunity, which is developed. The tendency toward resistance is inherited, and will "breed out" if the strain is not put through the Workshop cycle periodically. All Bodger Aster introductions are developed in the Workshop, and each year's stock seed comes directly from a two-generation exposure to wilt of a virulence not found in ordinary soil. Your Bodger Aster seed is highly resistant. Even a few generations of increase in non- or lightly-infected soil will produce seed of decidedly less resistance.

Resistance is hereditary, and so are plant and flower types. Bodger wilt-resistant strains are developed from non-resistant, Commercial varieties, quite true to type—not from crosses between commercial and inferior, though resistant, types. Because we take pride in maintaining this accuracy of type, some varieties are not offered as wilt-resistant. At present we cannot make these resistant without sacrificing essential qualities of type, and we do not recommend their use where wilt has been observed. Combining wilt-resistance with good commercial types is not easy; since there will always be some variation. Resistance is expressed as a percentage, a high value of which is required to qualify as "wilt-resistant."

The war against wilt is a continual one, complicated by bad weather breaks which sometimes wipe out a long chain of selection work. Among commercial growers, Bodger Seeds Ltd. is the pioneer in wilt work, and the only firm actively engaged in continual research. Your Bodger wilt-resistant Aster seed is of high quality, true to type, and as wilt-resistant as we can make it. Because of this research work, wilt is no longer a problem to the careful grower who makes sure he has resistant stock.

ASTER EARLY GIANT WILT RESISTANT f (Bodger) Flowers are Giants of California type, blooming four to six weeks earlier. Plants 1 1/2 ' with strong heavy stems. 34 LIGHT BLUE (Bodger) VALEAMERICA & SELECTIONS '39 1.70 PEACH BLOSSOM (Bodger), opens white, flushes lavender pink....... 1.70 20.00 ASTER IMPROVED GIANTS OF CALIFORNIA CURLED AND INTERLACED f (Non-resistant) Large flowers of the Crego type with long non-lateral stems, borne on plants 3' high. Blooms from late summer to frost. Will open well when cut in the bud, and therefore widely used as a market shipper. 20 SUPER GIANT EL MONTE (Bodger) VALL-AMERICA AT SELECTIONS '36, crimson.... 1.30 15.00 SUPER GIANT LOS ANGELES (Bodger) ALL-AMERICA AD SELECTIONS '34, 60 15.00 68 15.00 CRIMSON (Bodger) 1,30 80 15.00 15.00 DARK PURPLE 1.30 64 15.00 DEEP ROSE 1.30 66 15.00 15 00 15.00 15.00 76 15.00 12.00 ASTER PRINCESS WILT RESISTANT f (Bodger) An ideal type for florists, $3''-3\frac{1}{2}''$ flowers on long stems have crested center that remains full when flower is completely open, surrounded by multiple rows of guard petals. An exceedingly good shipper. Fine for home gardeners because of high wilt resistance. Plants 2'-21/2' tall, branching habit, blooms in late August. 836 ELIZABETH (Bodger) (new), pure white, of especial importance to 15.00 826 830 15.00 820 15.00 816 1112 812 822 838 ASTER IMPROVED CALIFORNIA SUNSHINE (Bodger) (Non-resistant) Yellow quilled center with single row of colored outer petals. 4"-5" flowers on 3" plants, early September.

ASTERS

All Asters we offer can be grown by the home gardener wherever Asters are popular. The non-resistant Giants require care to avoid wilt infested ground, but yield tremendous "show" blooms for the careful aardener, Most of these Asters are also in areat demand as florist's commercial varieties, especially those marked "f," In any case, seed we offer is of highest florist quality.

SYMBOLS

a-annual

b-biennial

c-climber

f—cut flower variety, special for florists

gr-greenhouse plant

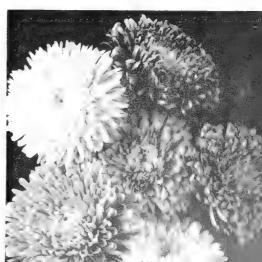
p-perennial

ra-rock plant annual

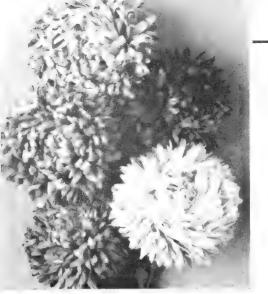
rp-rock plant perennial

COMMERCIAL AND GARDEN PLANTS, THIS IS THE ONLY COMMERCIAL PROJECT OF THIS SORT IN THE WORLD.

ELECTRO #1145G ASTER PRINCESS



17



ELECTRO #1098F ASTER EARLY BEAUTY
WILT RESISTANT



ELECTRO #1101F ASTER IMPROVED GIANT CALIFORNIA SUNSHINE

ELECTRO #1146F ASTER QUEEN OF THE MARKET BALLET QUEEN



ASTERS (Cont.)

90 SILVERY ROSE, wilt resistant (Bodger)	1.30	Per 1b. 15.00 15.00
ASTER EARLY BEAUTY WILT RESISTANT f (Bodger) Identical with American Beauties but blooming much ec ber to frost. Long stemmed flowers, large and compact. Kee	arlier, S eping c	eptem- ualities
excellent. Plants 2 ½ ′-3′. 120 AZURE FAIRY, azure blue	.90 .90 .90 .90 .90 .90	10.00 10.00 10.00 10.00 10.00 10.00 8.00
COMET TYPE FLOWERS ASTER IMPROVED CREGO or TALL OSTRICH FEATHER, WILT RESISTANT (Bodger)		
Unchallenged favorite of American gardeners; the packeted. Large, feathery, fully double flowers on robust b plants. Blooms in mid-August.	Aster ranchir	usually ig 2½′
300 AZURE BLUE	.40	4.50
302 BLUE FLAME (Bodger), bright navy blue	.40	4.50
304 CATTLEYA (Bodger), orchid, large flowered	.40	4.50
306 CRIMSON	.40	4.50
310 DEEP ROSE, bright rose, dark stems (Com.,	.40	4.50
	40	4.50
R.H.S. '38)	.40	4.50
324 ENCHANTRESS (Bodger), lively salmon rose		
ALL AMERICA AN SELECTIONS '38	.40	4.50
312 LIGHT BLUE	.40	4.50
326 MID-BLUE (Bodger) (new), bright blue, a valuable color addition to this class	.40	4.50
314 PEACH BLOSSOM, opens white, flushes lavender		
pink (Com., R.H.S. '38)	.40	4.50
316 PINK, SHELL PINK (A.M., R.H.S. '38)	.40	4.50
318 PURPLE or DARK BLUE	.40	4.50
320 WHITE	.40	4.50
328 FINEST MIXED	.35	4.00
	.55	4.00
ASTER GIANT COMET or LATE EXPRESS WILT RESISTANT (Bodger)		
Plants upright, 2', non-branching, feathery, double fl		la la a ma
	owers,	piooms
middle of August.		
274 FINEST MIXED	.55	6.00
BRANCHING TYPE FLOWERS ASTER IMPROVED QUEEN OF THE MARKET WILT RESISTANT (Bodger)		
Earliest of all Asters and best for the South. Widely	used fo	or early
market cutting. Plants 20" tall, with long-stemmed medium		
506 AZURE BLUE (Bodger)	.55	6.00
526 BALLET QUEEN (Bodger), deep salmon rose. First	.55	0.00
of a new type of Queen with full centers, larger		
flowers, longer stems and a very high wilt		
	70	0.00
resistance	.70	8.00
524 BALLET TYPE FINEST MIXED (Bodger), this same		
excellent new type in a full mixture of colors		8.00
excellent new type in a full mixture of colors	./ 0	0.00
502 CRIMSON	.55	6.00
504 DARK BLUE or PURPLE		6.00
508 FLESH PINK or BLUSH PINK.		6.00
510 LIGHT BLUE, medium blue	.55	6.00
516 ROSE (Bodger), soft rose		6.00
518 SCARLET		6.00
520 WHITE	.55	6.00
528 FINEST MIXED	.45	5.00
18		
· -		

ASTER EARLY ROYAL (CARLSON'S EARLY INVINCIBLE) WILT RESISTANT (Bodger)

	ants branching, 2'-21/2', blooming in mid-August di	irectly	follow-
ing th	ne Queens of the Market.	Per oz.	Per lb.
560	AZURE BLUE or DARK LAVENDER	.55	6.00
576	COPPERY ROSE (Bodger)	.55	6.00
572	CRIMSON	.55	6.00
562	DEEP ROSE, taller	.55	6.00
564	PEACH BLOSSOM, opens white, flushes lavender		
	pink	.55	6.00
566	PURPLE, deep purple	.55	6.00
592	SCARLET (Bodger)	.55	6.00
568	SHELL PINK	.55	6.00
570	WHITE	.55	6.00
<i>57</i> 8	FINEST MIXED	.50	5.50

ASTER AMERICAN BRANCHING (VICK'S BRANCHING) f WILT RESISTANT (Bodger)

040	AZORE BLUE OF DARK LAVEINDER	.55	0.00
646	CRIMSON	.55	6.00
652	PEACH BLOSSOM, opens white, flushes lavender		
	pink	.55	6.00
656	PEERLESS PINK, shell pink	.55	6.00
660	PURPLE or DARK BLUE	.55	6.00
650	ROSE, attractive light rose	.55	6.00
662	SENSATION (Dreer's) or SCARLET	.55	6.00
664	SHELL PINK (Mary Semple)	.55	6.00
666	WHITE, extra select, long stems	.55	6.00
674	FINEST MIXED	.45	5.00

ASTER HEART OF FRANCE, WILT RESISTANT (Bodger)

ASTER BALL VARIETIES f, WILT RESISTANT

720	BALL DEEP ROSE, early branching, 2 ½ '-3', blooms		
	in mid-August	.70	8.00
722	BALL PURPLE, branching, 2 ½ '-3', late August	.70	8.00
730	BALL WHITE LATE, late branching, 2 1/2 '-3', long		
	stems, blooms in early to mid-September	.80	9.00
732	BALL WHITE EARLY, branching, 2'-21/2', crested		
	center, blooms in late August	.90	10.00

ASTER SINGLE RAINBOW WILT RESISTANT f

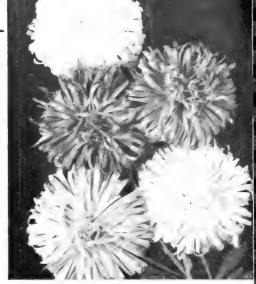
Attractive single cutting Asters widely used by market growers. Medium-sized daisy-like flowers in pink, light blue, rose, purple, crimson and white on long stems with excellent keeping qualities. Not the same as the old Single Giants of California.

TER MI	SCELLANEOUS MIXTURES		
1056	BRANCHING MIXTURE (Single Chinensis), for continued cutting	.30	3.00
	as a bunch	.30	3.00
1054	UPRIGHT MIXTURE, habit allows plant to be cut		

ASTER MISCELLANEOUS MIXTURES 1232 GOOD MIXTURE Double Branching Varieties

1232	GOOD MIXTURE, Double branching varieties	.50	3.00
1234	ALL DOUBLE VARIETIES MIXED, wilt resistant	.30	3.00
1236	DOUBLE AND SINGLE VARIETIES MIXED	.30	3.00

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ELECTRO #1099F ASTER IMPROVED CREGO WILT RESISTANT



ELECTRO #1100F ASTER AMERICAN BRANCHING
WILT RESISTANT

ELECTRO #1102F ASTER UPRIGHT SINGLE RAINBOW MIXTURE WILT RESISTANT





BODGER has been the acknowledged leader in Zinnias since 1919, when this firm originated and introduced the Dahlia-Flowered strain, a type that revolutionized the status of the Zinnia

family. This type won recognition from the Royal Horticultural Society in the form of a Gold Medal in 1924, and thenceforth became a recognized and standard variety throughout the world. The Bodger firm has specialized in Zinnias for many years, and is responsible for the introduction of many other popular Zinnia types. Zinnias are remarkably easy to grow, being ideal for the warm weather months in most localities. The wide range of types afford an opportunity for many uses, and flowers can be had from seed in less than sixty days. Today, Bodger's Zinnia fields cover hundreds of acres of the best Zinnia land in the world, and an ever-increasing demand for Zinnia seed requires an ever-increasing acreage.

SYMBOLS

a-annual f-cut flower variety, special p-perennial

b-biennial for florists

ra-rock plant annual

c-climber gr-greenhouse plant

rp-rock plant perennial

ELECTRO #1193F ZINNIA DAHLIA FLOWERED MIX

TALL LARGE FLOWERED TYPES

(ELEGANS ROBUSTA GRANDIFLORA PLENISSIMA) ZINNIA BODGER'S GOLD MEDAL DAHLIA FLOWERED f (Bodger) (G.M., R.H.S.'24)

Introduced by us in 1919; all the colors of our introduction since then. Plants medium height, 21/2'-3', bearing on strong stems huge fully double flowers resembling the show type of Dahlia. Most popular varieties marked with asterisk (*). .35 1260 *CANARY BIRD, rich canary yellow..... 4.00 4.00 1264 *DREAM, deep rosy lavender..... 4.00 1266 *ELDORADO, salmon apricot..... 4.00 1268 *EXQUISITE, light rose, deep rose center 4.00 1272 *GOLDEN DAWN, golden yellow..... 4.00 1274 GOLDEN STATE, golden-orange..... 4.00 1276 *ILLUMINATION, deep rose self..... 4.00 1280 LUMINOSA, bright pink..... 4.00 1282 METEOR, rich, red, darkest of the reds 4.00 1288 *ORIOLE, orange and gold..... 4.00 1290 *POLAR BEAR, white..... 4.00 1292 PURPLE PRINCE, rich purple..... 4.00 1298 ROYAL PURPLE ALL-AMERICA AS SELECTIONS '42 4.00 4.00 1258 *WILL ROGERS, lovely deep scarlet..... 4.00 1306 GOLD MEDAL FINEST MIXED, special formula..... 3.50 ZINNIA SUPER CROWN O'GOLD f (Bodger) 1330 PASTEL TINTS (Bodger). Vastly improved strain of the Crown o'Gold type, with large well-formed flowers in rich pastel shades, each petal overlaid at the base with deep golden yellow. Flower type intermediate between Dahlia Flowered and California Giant 4.00

ZINNIA BODGER'S CALIFORNIA GIANT or MAMMOTH f (Bodger)

Introduced by us in 1926; most of the colors are of our introduction since then. This class makes fine cut flowers, especially for florists, as they can be forced nicely in the greenhouse. Flowers large and flat with long stems, very graceful. Colors which do not occur also in the Dahlia Flowered class are marked with an asterisk (*).

	in an asiensk ().	Per oz.	Per Ib.
13:	50 BRIGHTNESS, bright pink	.35	4.00
138	82 *CHERRY (CERISE) QUEEN, brilliant cherry rose	.35	4.00
	80 CRIMSON QUEEN, rich crimson		
	54 DAFFODIL, rich canary yellow		

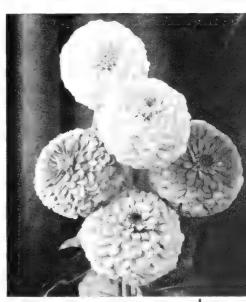
	1356	ENCHANTRESS, light rose, deep rose center	Per oz.	Per lb. 4,00
	1358	GOLDEN QUEEN, golden yellow	.35	4.00
	1360	GRENADIER, bright, dark red	.35	4.00
	1362	LAVENDER QUEEN, deep rosy lavender	.35	4.00
	1364	MISS WILLMOTT, soft pink	.35	4.00
	1366	*ORANGE KING, cadmium or orange scarlet	.35	4.00
		ORANGE QUEEN, golden orange	.35	4.00
	1370 1372	PURITY, largest and best white in Zinnias	.35	4.00
		*ROSE QUEEN, striking deep rose	.35	4.00
	1374	*SALMON QUEEN, salmon rose	.35 .35	4.00 4.00
	1378	VIOLET QUEEN, deep purple		4.00
	1384	PASTEL GIANTS (Bodger). Outstanding mixture	.35	4.00
	1386	FINEST MIXED, special formula		3.50
71N		JPER GIANT f	.00	0.00
Z11 4	1318	FLORADALE SCARLET, uniform scarlet, cactus-flowered blooms slightly smaller than Dahlia-flowered, borne on 2'-21/2'		
		plants with smooth, attractive foliage.	1.30	15.00
	1502	LUTHER BURBANK, interesting pastels		4.00
	1334	FINEST MIXED, full range of colors		4.00
	1332	SUPER FANTASY DAVID BURPEE, mixed colors	.35	4.00
7IN	NIA FA	SEMI-TALL, MEDIUM FLOWERED TYPES ANTASY f (Bodger)		
		dium size, $2\frac{1}{2}$ '-3" flowers, informal in appearance, shaggy	netals	massad
	to mak	e a rounded, double flower. $2\frac{1}{2}$ '-3'.	Per oz.	
	1320	GOLD DUST (Bodger), golden orange		4.50
	1322	MELODY (Bodger), orchid lavender		4.50
	1336	ORANGE LADY (Bodger), bright deep orange		4.50
	1324	PINK FRILLS (Bodger), soft flesh pink		4.50
	1342	ROSALIE (Bodger), intense rose		4.50
	1344	STAR DUST (Bodger) ALL-AMERICA A SELECTIONS '37, canary yellow.	.40	4.50
	1346	WHITE LIGHT (Bodger) ALL-AMERICA AS SELECTIONS '39.		4.50
	1340	WILDFIRE (Bodger), dazzling scarlet	.40	4.50
	1348	FINEST MIXED TALL-AMERICA AS SELECTIONS '35	.35	4.00
ZIN	NIA H	ARMONY TYPE (Scabious Flowered) f		
		nts 2 ½ '-3', bearing numerous medium sized flowers, reser		
	Scabio	sa or Harmony Marigold. Our improved strain has long stems a	nd is e	xcellent
		flowers.		
	1484	FINEST MIXED, bright shades	.40	4.50
ZIN		AILLARDIA FLOWERED (Navajo Blanket Flower) f		
		wers resemble a Picta Double Gaillardia, in both form a	ınd co	olorings.
		colored, perfect little flowers.		
	1598	FINEST MIXED TALL AMERICA AN SELECTIONS '38.	.45	5.00
		DWARF, MEDIUM FLOWERED TYPES		
		(ELEGANS PUMILA FLORE PLENO)		
ZIN		JMILA DWARF DOUBLE (Cut and Come Again) f	Per oz.	
	1440	CANARY YELLOW		4.00
	1444	GOLDEN ORANGE		4.00
	1448			4.00
	1450 1452	PINKIE, rose pink		4.00 4.00
	1452	SCARLET, bright scarlet		4.00
	1456	SNOWBALL, white		4.00
	1450	SPUN GOLD (Bodger), butter yellow		4.00
	1464	SUNSHINE TINTS (Bodger), rich pastels		4.00
	1464	FINEST MIXED		3.50
				5.50
ZIN		EPPERMINT STICK (Striata)		D 11
		dium-sized, Pumila type flowers borne on robust plants taller petals are striped in various color combinations such as red c		
		The state of the s		.,

and yellow, purple and white, carmine and white, orange and yellow. Approximately

70% striped flowers.



ELECTRO #1148F ZINNIA HAAGEANA DOUBLE



ELECTRO #1169F ZINNIA PUMILA DWARF DOUBLE FINEST MIXED

4.00





ELECTRO = 473G ZINNIA FANTASY WILDFIRE



ELECTRO #1104G ZINNIA TOM THUMB

ZINNIA FA	RLY WONDER f (Bodger)			
Farl	iest of all Zinnias, for short season locations and A	utumn	plant-	
ing Pla	nt 18"-24" tall, basal branching, many 3"-4" flov	vers or	long	
	ms having no laterals and almost no leaves.		iong	
1 50 /	FANDANGO (Bodger), salmon cerise pink	.70	8.00	
	FIESTA (Bodger), darkest red	.70	8.00	
1510	GYPSY (Bodger), shades of deep orange	.70	8.00	
	PADRE (Bodger), bright scarlet	.70	8.00	
1508	ROSE PINK	.70	8.00	
1518	FINEST MIXED, mixture of above	.55	6.00	
	DWADE CMAIL PLOWEDED TYPE			
	DWARF, SMALL FLOWERED TYPES			
ZINNIA BO	DGER'S IMPROVED LILLIPUT (Pompon or Baby 2	7 innia	s	
Florist's Stre				
	Lilliputs are among the most popular Zinnias for cu	+ flows	ar uco	
	are small, compact and symmetrical, on strong sten			
		nini eu j Per oz.	Per lb.	
1 ½ ′-2′				
1412	BLACK RUBY ALL-AMERICA A SELECTIONS '41, maroon	.35	4.00	
1390	CANARY GEM, canary yellow	.35	4.00	
1392	CRIMSON GEM (Bodger)	.35	4.00	
1414	DAINTY GEM (Bodger), dainty bicolor rose	.35	4.00	
1396	GOLDEN GEM, golden orange	.35	4.00	
1398	LILAC GEM	.35	4.00	
1394	PINK GEM (Bodger), deep pink	.35	4.00	
1400	PURPLE GEM (Bodger)	.35	4.00	
1402	ROSEBUD (Bodger), rose pink	.35	4.00	
1404	SALMON GEM (Bodger), salmon rose	.35	4.00	
1404	SCARLET GEM	.35	4.00	
1410	WHITE GEM	.35	4.00	
1420	PASTEL MIXTURE (Bodger), delicate shades	.35	4.00	
1422	FINEST MIXED, from named varieties	.35	3.50	
ZINNIA CL	JPID			
Dwo	arf, compact little plants bearing quantities of bu	utton f	flowers	
	than Lilliput type. For edging and pots.			
1428	GOBLIN, burnt orange, an unusual color	.35	4.00	
1430	PIXIE, canary yellow	.35	4.00	
1434	SNOWDROP, pure white	.35	4.00	
1432	TINY TIM, deep scarlet	.35	4.00	
1436	FINEST MIXED, mixture of above	.35	3.50	
		.55	5.50	
	OM THUMB ra			
Pla	nts 6"-8", compact, covered with well-formed flo	owers	of the	
	type. Some taller plants will occur and these are			
guished	and rogued out. A very satisfactory little Zinnia for	borde	ers and	
pot pla	nts.			
1438	FINEST MIXED, nice range of pastels	.65	7.50	
	INTERMEDIATE TYPES			
ZINNIA GI	RACILLIMA (Red Riding Hood)			
1426	Miniature deep scarlet flowers, plant 1 ½ '-2'	2.5	3.50	
		.55	3.50	
ZINNIA LII				
A s	pecies Zinnia, known to botanists of the last century	but lo	st until	
redisco	very in 1934. Blooms early and long, bearing hundre	ds of f	flowers	
at one	time. Height 8"-10". Long lasting when cut. Compa	ct hab	oit.	
1592			10.00	
ZINNIA H	AAGEANA DOUBLE (Mexican Hybrids)			
ZININA IIA	And Impure to Mariana 7' and a Carlo		e1	
Бет	ter known as Mexican Zinnias or Zinniettes. Small, d	ouble t	llowers	
are var	ied and variegated in a wide range of color combi	nations	s. Nice	
	fashioned gardens and miniature bouquets.			
1490	FINEST MIXED	.45	5.00	
SANVITALI	A PROCUMBENS ra			
	ow border plant sometimes called creeping miniature	- 7inni	a	
6230	DOUBLE, yellow	55	6.00	
	7 #	.00	0.00	

FLOWER SEEDS



SYMBOLS

BODGER FIELD OF ALYSSUM COMPACTUM LITTLE DORRIT

	SYMBOLS			
a-annual	f—cut flower variety, special p—perenn	ial		
b-biennic	of for florists ra—rock p	lant annu	al	
c-climber	gr—greenhouse plant rp—rock p	lant perer	nt perennial	
	IUM DOUBLE (Helipterum Roseum) a	Per oz.	Per Ib.	
1624	LARGE FLOWERED DOUBLE HYBRIDS, f, 20"-24"			
	fine florist flower, new colors, large flowers	35	4.00	
AGERATUA	A MEXICANUM (Floss Flower) a Rubbed, or clean seed			
1650	DWARF COMPACTUM BLUE BALL IMPROVED	2.55	30.00	
1652	DWARF COMPACTUM BLUE CAP, miniature	1.70	20.00	
1664	DWARF COMPACTUM MIDGET BLUE ALL-AMERICA ALL-SELECTIONS '40, fine dwarf, compact, rich	1		
	blue	2.55	30.00	
1662	DWARF PURPLE PERFECTION, deepest blue	1.05	12.00	
1670	SEMI-DWARF BLUE PERFECTION, taller growing,			
	medium blue, large flowers	1.05	12.00	
ALTHAEA	ROSEA (See Hollyhock)			
ALYSSUM	(Madwort)			
1696	MARITIMUM (Benthami), a sweet, white, 10"	.15	1.50	
1698	COMPACTUM ERECTUM LITTLE GEM, ra white, 4"-6"		3.50	
1702	COMPACTUM LITTLE DORRIT, ra miniature white, 4"		3.50	
1720	COMPACTUM VIOLET QUEEN, dwarf, compact, free	:		
	flowering, sweet scented rich violet	.45	5.00	
1708	PROCUMBENS CARPET OF SNOW, ra spreading			
	2''-3''	35	4.00	
1 <i>7</i> 10	PROCUMBENS SNOW CLOTH, excellent new selec-			
	tion, plants flat, compact mass, pure white flowers	.35	4.00	
1714	SAXATILE COMPACTUM (Gold Dust) rp golden	0.5	4.00	
	yellow, 12"	.35	4.00	
AMARANT				
1744	AURORA, dark green, yellow and red with brilliant			
1707	carmine head		5.00	
1726	CAUDATUS (Love Lies Bleeding), 3', light green		7.5	
1734	with long red tassels	.10	.75	
1/34	like heads, 4'		7.00	
1738	SALICIFOLIUS (Fountain Plant), 3', willow-leaved	.05	7.00	
1730	green foliage; bright heads		3.50	
1742	TRICOLOR SPLENDENS (Joseph's Coat), yellow, red		0.00	
	and green with showy heads, 3'	.35	4.00	
1746	CHOICE MIXED, brightly colored varieties	.30	3.00	
AMERICAN	DAISY (See Centaurea Americana)			
	S GRANDIFLORA (Pimpernel) ra			
ANCHUSA	3 ORANDII EORA (Timperner) Tu			
1780	BLUE BIRD, ALLAMERICA & SELECTIONS '35, a indigo blue,			
1760	20"-24", compact	.30	3.00	
1790	SKY BLUE, mid-blue, compact, 18"-22"	.35	4.00	
1794	MYOSOTIDIFLORA (Dwarf Anchusa), pf light blue,		7.00	
, , ,	forget-me-not flowers, 15"	5.00	60.00	
ANTHEMIS	<u> </u>			
1810	KELWAYI, p golden yellow	.45	5.00	
	ON (Queen's Wreath, Coral Vine, Rosa de Monta			
	ON (Queen's Wreath, Coral Vine, Rosa de Monta - Leptoplis	nai gro	4.00	

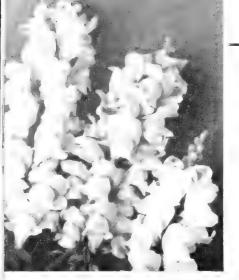


ELECTRO #1186F ACROCLINIUM

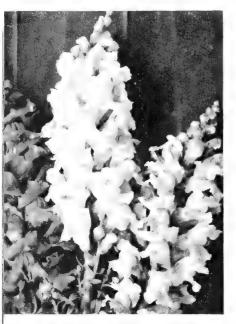
ELECTRO #1052F ANCHUSA SKY BLUE



6.00



ELECTRO #1106F ANTIRRHINUM CALIFORNIA GIANT MIXTURE



ELECTRO #1156F ANTIRRHINUM TETRAPLOID SUPERFINE MIXTURE

ELECTRO #1051G BALSAM DOUBLE ROSE FLOWERED



ANTIRRHINUM

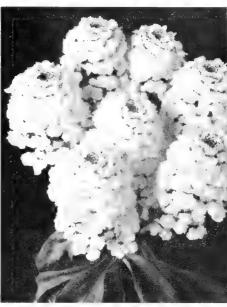
ANTIRRHII	NUM TETRAPLOID (Tetra Snapdragon) af	Per oz.	Per Ib.
1982	U.S.D.A. #6, deep salmon pink with white tube,		
1982	similar to diploid variety Apple Blossom. Tall	3.40	40.00
1984	U.S.D.A. #11, pure rose, medium tall		40.00
1986	U.S.D.A. #10, brilliant rose. Medium tall		40.00
1824	SUPERFINE MIXTURE (Tetra Snap). The most satisfactory outdoor Snap offered today. Plants tall, husky and erect, with huge ruffled florets and long spikes. Many colors and bicolors, some veined	2.55	30.00
ANTIRRHII	NUM RUST RESISTANT af (Snapdragon)		
1978	SUPER MAJESTIC FINEST MIXED	1.30	15.00
1898	SUPER MAJESTIC CALIFORNIA GIANT MIXTURE	1.05	12.00
1860	MAJUS GRANDIFLORUM U. of C. DE LUXE MIXTURE	.70	8.00
ANTIRRHII	NUM MAXIMUM RUST RESISTANT of (Snapdrago		
1862	ALASKA (SNOWFLAKE), white		25.00
1864	APPLE BLOSSOM, rosy pink with white tube	2.15	25.00
1866	CAMPFIRE, luminous scarlet	2.15	25.00
1868	CANARY BIRD, canary yellow	2.15	25.00
1872	COPPER KING, bronzy copper	2.15	25.00
1876	CRIMSON, fiery crimson		25.00
1886	LOVELINESS, soft rose pink	2.15	25.00
1858	YELLOW GIANT, deep yellow	2.15	25.00
1854	FINEST MIXED, well balanced	1.10	12.50
AQUILEGI	A LONG SPURRED (Columbine) p		
2180	DOBBIES IMPERIAL HYBRIDS FINEST MIXED	2.95	35.00
2182	MRS, SCOTT ELLIOTT'S STRAIN	2.55	30.00
ARCTOTIS 2200	a GRANDIS (African Lilac Daisy)	.45	5.00
ASTER (Se	ee pages 10 to 13)		
	E EYES (See Nemophila)		
	APDRAGONS (See Linaria)		
	REATH (See Gypsophila)		
	R BUTTON (See Centaurea Cyanus)		
BALLOON	VINE (See Cardiospermum)		
	OOUBLE (Lady Slipper) a		
2288	CAMELLIA FLOWERED FINEST MIXED		4.00
2308	ROSE FLOWERED FINEST MIXED	.35	4.00
	N DAISY (See Gerbera)		
BARTONIA 2330	A (Blazing Star) a AUREA, deep yellow, 18"	20	2.00
BEANS ac		.20	2.00
2336	SCARLET RUNNER (Phaseolus coccineus)		.30
BLACK EY	ED SUSANS (See Thunbergia)		
BLUE LACI	E FLOWER (See Didiscus)		
BURNING	BUSH (See Kochia)		
CACTUS	· · · · · · · · · · · · · · · · · · ·		
2426	FINEST MIXED, including rare sorts	2 5 5	20.00
2428	GOOD MIXED, all varieties		
2420	OCCU MINED, dir varieties	1.30	15.00

CALENDULA

CALENDUL	A DOUBLE (Officinalis flore pleno) (Pot Marigold)	а	
2502	BALL'S GOLD, f deep golden yellow, very large	Per oz.	Per lb.
	flowers	.30	3.00
2450	BALL'S LONG ORANGE, f deep orange, extra long		
2498	stems	.30	3.00
2490	(Bodger), f dark orange, scarlet sheen, greatly		
	improved	.30	3.00
2464	CHRYSANTHA, f ALL-AMERICA & SELECTIONS '34, clear but-		0.00
	tercup yellow, petals incurved	.20	2.00
2474	LEMON QUEEN, light golden yellow, light center	.20	2.00
2480	ORANGE KING, f extra select, deep orange, dark		
2520	PACIFIC BEAUTY APRICOT, attractively two-toned	.20	2.00
2520 2516	PACIFIC BEAUTY APRICOT, affractively two-foned PACIFIC BEAUTY CREAM, slightly quilled	.30 .30	3.00
2522	PACIFIC BEAUTY LEMON, pure lemon yellow	.30	3.00
2524	PACIFIC BEAUTY PERSIMMON, true persimmon-	.50	3.00
2024	orange	.30	3.00
2528	PACIFIC BEAUTY MIXED.	.30	3.00
2462	SENSATION (Bodger), dark orange	.25	2.50
2526	SUNSET SHADES (Bodger), rounded, medium-size		
	flowers in many bi-color combinations	.30	3.00
2518	YELLOW COLOSSAL, clear yellow, very large	.30	3.00
2512	FLORISTS' SPECIAL MIXTURE, large flowered long		
0.51.4	stemmed varieties	.20	2.00
2514	FINEST MIXEDIA NATIVE FLOWERS	.15	1.50
8096	SPECIAL MIXTURE, annuals and perennials	.35	3.50
	IA POPPY (See Eschscholtzia)	.55	3.30
CALLIOPSI	S (Tickseed) a		
2562	DRUMMONDI SEMI DOUBLE GOLD CREST, golden		
	yellow, reddish brown zone	.35	4.00
2560	DRUMMONDI SEMI DOUBLE GOLDEN CROWN		
	ICA SELECTIONS '38, improved rich yellow, maroon center	.35	4.00
2534	BICOLOR TALL SEMI DOUBLE MIXED	.25	2.50
2536	BICOLOR TALL SINGLE MIXED.	.25	2.50
2538		.30	3.00
	HUS CHINENSIS (See Asters) ILA ANNUAL CANTERBURY BELLS a		
	oms from seed in less than six months. Plants $2'-2\frac{1}{2}'$	heari	na 6-8
flower		, bean	ing o-o
2618	FINEST MIXED TALE-AMERICA AUGELECTIONS '33	.55	6.00
	LA MEDIUM (Canterbury Bells) b		
2596	SINGLE MIXED		4.00
2598	DOUBLE MIXED		6.00
	LA CALYCANTHEMA (Cup and Saucer Canterbury		
2628	FINEST MIXED	.70	8.00
2632	FT ANNUAL a		
2032	CORONARIA GIANT WHITE HYACINTH-FL. IMPROVED FLORIST STRAIN, f 15"	.35	4.00
2646	UMBELLATA CRIMSON, purplish red	.25	2.50
2648	UMBELLATA FLESH	.25	2.50
2650	UMBELLATA LILAC OR LAVENDER	.25	2.50
2652	UMBELLATA ROSE CARDINAL, deep red	.25	2.50
2654	UMBELLATA ROSE, soft rose	.25	2.50
2656	UMBELLATA WHITE	.25	2.50
2658	UMBELLATA FINEST MIXED	.15	1.50
	FT (IBERIS) PERENNIAL p		,
2668	GIBRALTARICA, white flushed lilac, early	.55	6.00
2670	SEMPERVIRENS, white		15.00
2672	QUEEN OF ITALY, rosy lilac	.55	6.00
	ERMUM ac		
2684	HALICACABUM (Balloon Vine, Love in a Puff)	.20	2.00
'		-	



ELECTRO #1053G CALENDULA DOUBLE



ELECTRO #1187G CANDYTUFT GIANT HYACINTH FLOWERED

ELECTRO #1107G CAMPANULA CALYCANTHEM.





ELECTRO #1086G CARNATION CHABAUD'S GIANT DOUBLE IMPROVED



ELECTRO #1110E CENTAUREA AMERICANA ALBA

ELECTRO #1087F CENTAUREA CYANUS DOUBLE SPECIAL STRAIN



CARNATION

	(DIANTHUS CARYOPHYLLUS)				
CARNATION CHABAUD'S GIANT DOUBLE IMPROVED f					
tinues	rdy cutting Carnation, blooms five months from sov throughout the season. Plants upright, robust, 16" Nowers on long cutting stems. Best for general use.	-20′′, b	earing		
2716 2720 2722 2724 2728	CARDINAL RED (Sparkler), bright scarlet	2.15 2.15 2.15 2.15	25.00 25.00 25.00 25.00 25.00 25.00		
2734 2742	YELLOW (Marie Chabaud)	2.15	25.00 15.00		
CARNATIC	DN MARGUERITE DOUBLE α				
Fin 16″-20 2790 2792	ne bedding Carnation, blooms five months from some some special an abundance of very fragrant flowers of SPECIAL MIXTURE, f XXX reselected strain	n good 1.30	stems.		
Mo Flower	on ENFANT DE NICE af agnificent early giant Carnation, blooms first year stully double with wavy petals, 2 ½ ''-3'', on long FINEST MIXED	strong	stems.		
	ON VIENNA EARLY DWARF DOUBLE, 15" FINEST MIXED, free flowering biennial blooming early spring	3.40	40.00		
CASTOR E	BEANS (See Ricinus)				
CELOSIA I	MPROVED CRISTATA (Cockscomb) a				
281 <i>4</i> 2810	DWARF EMPRESS, dark foliage, dark red flowers DWARF PRESIDENT THIERS or GLASGOW PRIZE,	.70	8.00		
2824 2876	dark red flowers, green foliage	.70 .55	8.00 6.00		
2826 2828	margins TALL CRIMSON TALL MIXED	.55 .55 .35	6.00 5.00 4.00		
CELOSIA I	PLUMOSA (Feathered Cockscomb, Ostrich Plume)	a 2½	,		
2832 2834 2836 2838 2848 2844	CRIMSON, dark foliage	.55 .55 .55	6.00 6.00 6.00 6.00 5.00 4.00		
CELOSIA (CHILDSI (Chinese Woolflower) a CRIMSON	.45	5.00		
2852 2854	DEEP PINK	.45 .45	5.00 5.00		
2856 2858	YELLOW, deep yellow	.45 .35	5.00 4.00		
2862	PLUMOSA DWARF TYPE a	1.00	15.00		
2862 2864 2870	LILLIPUT GOLDEN YELLOW LILLIPUT FIREBRAND, scarlet LILLIPUT MIXED	1.30	15.00 15.00 10.00		

BACHELOR BUTTON OR CORNFLOWER

DYFUETOV DATION ON FOUNTTOMEN				
CENTAUREA CYANUS DOL	JBLE (Bachelor Button or Corn			
2894 SPECIAL STRAIN	DILIE DOY 6 2/6 II. II. II.	Per oz.	Per Ib.	
	BLUE BOY f, 3' fully double		2.00 2.00	
	RED BOY f, deep red		2.00	
2902 SPECIAL STRAIN	SNOW MAN f	.20	2.00	
	FINEST MIXED		2.00	
			1.50	
2962 DWARF JUBILEE	GEM TALL-AMERICA AN SELECTIONS '37, 1'	.35	4.00	
CENTAUREA GIANT IMPERI	ALIS (Sweet Sultan) a, 3'			
2910 AMARANTH RED)	.55	6.00	
			6.00	
			6.00	
	T)		6.00	
	olens)		6.00	
			6.00	
2932 FINEST MIXED		.45	5.00	
CENTAUREA MISCELLANEO	US VARIETIES			
2950 AMERICANA a,	lilac (American Daisy)	.25	2.50	
2952 AMERICANA ALI	BA a, white, novelty cut flower			
	double Shasta Daisy	.25	2.50	
	(Dusty Miller), gr yellow, silvery			
		2.15	25.00	
	also called Dusty Miller), gr	.30	3.00	
lavellaer, slive	ry lollage, 3	.50	3.00	
CHEIRANTHUS				
	ım asperum) (Siberian Wall-			
	rilliant orange, 1 ½ '	.25	2.50	
MARITIMA (See)				
KEWENSIS (See)	Wallflower)			
CHINESE WOOLFLOWER (S	iee Celosia Childsi)			
	ANNUAL CARINATUM (Painted	Daisy)	af	
	cheerful collection of bright-			
	excellent		3.00	
3016 TRICOLOR FINES	T MIXED	.30	3.00	
CHRYSANTHEMUM SINGLE	ANNUAL SEGETUM af			
	o Carinatum, 2½', flowers 3",			
	rounded by inconspicuous pale ye	llow dis	c, then	
dominant color of the vo				
	MERICA N SELECTIONS 134, golden	0.0	0.00	
yellow, dark e	eye	.20	2.00	
	orimrose, yellow disc, brown eye		2.00 2.00	
		.20	2.00	
CHRYSANTHEMUM LEUCAN				
	ALASKA, pf	.45	5.00	
	CONQUEROR, pf flowers very	4.5	<i>5</i> 00	
	nite, stems 2 ½'-3'	.45	5.00	
	OOUBLE, Diener's strain,	5.00		
3078 SHASTA DAISY	MARCONI, pf, giant double	5.00		
	ly long stems. Florist's cut flower	5.00		
	EUM (See Pyretheum Roseum)			
	·			
	ED gr b Per 3/2 oz. Per 1/8 oz.			
3154 HYBRIDS	2.00 4.00	12.00	40.00	
CLARKIA ELEGANS DOUBLE	af .	Per oz.	Per lb.	



ELECTRO #1111E CHRYSANTHEMUM LEU. SHASTA DAISY ALASKA



ELECTRO #1182 CLEOME HELEN CAMPBELL

ELECTRO #1109E CINERARIA LARGE FLOWERED HYBRIDS



BODGER

3160 HELEN CAMPBELL, pure white with light green stems. Tall, vigorous, true; selection out of Pink		
Queen	1.30	15.00
3168 PINK QUEEN ALLAMERICA NO SELECTIONS '42, soft pink COCKSCOMB (See Celosia)	.70	8.00
COIX (Job's Tears) a 3180 LACHRYMA-JOBI COLUMBINE (See Aquilegia)	.10	1.00
CONVOLVULUS (Morning Glory) a 3190 CRIMSON RAMBLER	.10	.75
3192 MAJOR FINEST MIXED c	.10	.60
COREOPSIS GRANDIFLORA p 3220 DOUBLE SUNBURST (Bodger), f large, golden		
yellow, double, early, fine cut flower	.35	4.00
3222 DOUBLE NEW GOLD, fine golden yellow	.35	4.00
3214 MAYFIELD GIANT f, deep gold, large, early	.20	2.00
3212 LANCEOLATA (California Sunbeam)	.20	2.00
COSMOS		
COSMOS SENSATION af		
3206 RADIANCE (Bodger) ALL-AMERICA A SELECTIONS '48. Strik-		
ing new color combination in Cosmos: Deep		
rose petals (27/1) overlaid with rich crimson		
zone (824/2)	.45	5.00
3204 DAZZLER (Bodger), dazzling crimson	.35	4.00
3200 PINKIE (Bodger), clear rose pink	.35	4.00
3202 PURITY (Bodger), pure white	.35	4.00
3278 FINEST MIXED ALL-AMERICA AN SELECTIONS '36	.25	2.50
COSMOS TRUE EARLY MAMMOTH SINGLE af, 3'		
3284 CRIMSON QUEEN, superior garden strain	.35	4.00
3286 ROSE QUEEN, superior garden strain	.35	4.00
3288 WHITE QUEEN, superior garden strain	.35	4.00
3248 QUEEN MIXED, superior garden strain	.25	2.50
3240 CRIMSON	.35	3.50
3242 PINK	.35	3.50
3244 WHITE	.35	3.50
3246 FINEST MIXED	.20	2.00
COSMOS EXTRA EARLY DOUBLE CRESTED OR ANEMONE FLOWERED of		
3250 CRIMSON KING (Carnelia)	1.30	15.00
3252 PINK BEAUTY (Peach Blossom)		15.00
3254 WHITE QUEEN (Whirlwind)	1.30	15.00
	1.05	12.00
COSMOS LATE MAMMOTH SINGLE a, Heavy foliage		
3260 CRIMSON	.25	2.50
3264 LADY LENOX PINK	.25	2.50
3266 LADY LENOX WHITE	.25	2.50
3274 FINEST MIXED	.20	2.00
COSMOS HYBRIDA EARLY KLONDYKE a		
3290 SEMI DOUBLE ORANGE RUFFLES (Bodger), vivid		
orange semi-double blooms, free flowering	.35	4.00
8502 SEMI DOUBLE YELLOW RUFFLES, new yellow 3282 SINGLE ORANGE FLARE (Bodger)	.35	4.00
8500 SINGLE YELLOW FLARE (ALL-AMERICA) (SELECTIONS) '42,	.30	3.00
bright yellow	.30	3.00
CYNOGLOSSUM		
3184 AMABILE DWARF FIRMAMENT ALL-AMERICA AN SELECTIONS '39, dwarf form of Chinese Forget-me-not	.20	2.00
3294 AMABILE BLUE (Chinese Forget-me-not) af	.15	1.25
DAHLIA (soo page 20)	.13	1.25



DELPHINIUM

SYMBOLS

a—annual gr—greenhouse plant
b—biennial p—perennial
c—climber ra—rock plant annual
f—cut flower variety, special for florists rp—rock plant perennial

DELPHII	NIUM PACIFIC GIANTS pf (Vetterle and Reinelt)		
	Remarkable new strain developed by Vetterle and R		
	"-3 ½" in diameter, well spaced on strong stems, fully		
	f our own growing from originator's hybrid stock.		Per lb.
377			75.00
364			
	Best blue for general use		7 5.00
370			7 5.00
377		5.00	75.00
370			80.00
370	8 GUINEVERE SERIES, light pinkish lavender self, white bee		75.00
371			75.00
371			,
0, 1	white bee. Best lilac for general use	5.00	75.00
377		0.00	, 0.00
3//	novelty	5.00	75.00
371			75.00
364		5.00	75.00
333		5.00	50.00
333	TACITE OIAITIS MINED	5.00	30.00
DELPHIN	NIUM (Perennial Larkspur) p		
334	0 BODGER'S HOLLYHOCK STRAIN, f a selection of		
	light shades best suited for florists	2.95	35.00
332	•		20.00
334			
	blending of light and dark shades	2.95	35.00
335			10.00
333			25.00
333			25.00
336			15.00
336			12.00
336	, 3		12.00
337			12.00
	·		12.00
DELPHIN	IUM CHINENSIS TALL or FLORIST STRAINS pf		
3380		.55	6.00
3382			
	blue, 3'	1.05	12.00
3384		.55	6.00
3388		.45	5.00
	IUM CHINENSIS DWARF or BEDDING STRAINS rp		
	ALBA, pure white, 1'	.55	6.00
3392		.55	6.00
3394	BLUE BUTTERFLY SELECT, dark blue, 1'	.55	6.00
2224	DILIT MIDDOD		
3396	, ,	1.70	2022
	face upwards, 15"	1.70	20.00
3398	FINEST MIXED	4.5	5.00
3378	B FINEST MIXED	.45	5 00

FLOWER SEEDS (Cont.)



ELECTRO #1061F DAHLIA UNWIN'S IDEAL BEDDING MIXED



ELECTRO #1114E DIANTHUS SWEET WIVELSFIELD

ELECTRO #1112F ESCHSCHOLTZIA AURANTIACA



DAI	HLIA p						
	3304	SINGLE FINEST MIXED, f, from select flowers	.55	6.00			
	3308	DOUBLE FINEST MIXED, f, from named varieties	1.30	15.00			
	3318	COLTNESS HYBRIDS, small neat single flowers on					
		dwarf plants, for bedding	.90	10.00			
	3322	UNWIN'S IDEAL BEDDING MIXED, double and					
		semi-double flowers on dwarf bushy plants, $18^{\prime\prime}$	1.05	12.00			
	3320	UNWIN'S DWARF HYBRIDS, semi-double flowers,					
		free flowering, taller growing, 24"	.70	8.00			
DAI	SY, AF	RICAN (See Dimorphotheca); AFRICAN LILAC (See Ai	rctotis);			
	AMER	ICAN (See Centaurea Americana); BARBERTON (S	iee Ge	rbera);			
	PAINT	ED (See Chrysanthemum Carinatum or Pyrethr	um); S	HASTA			
	(See C	hrysanthemum Leucanthemum Maximum); TRA	NSVA	AL (See			
	Gerbe	ra).					
DIANTHUS							

		UIAN		HU	5
DIANTHUS	TETRAPLOID	HEDDENSIS	а		

DIANTHUS	TETRAPLOID HEDDENSIS a		
3494	WESTWOOD BEAUTY (ALL-AMERICA A) SELECTIONS '46,	Per oz.	Per !b.
	shades of red	.45	5.00
3532		.40	4.50
	PINEST MIXED (Bodger), all Dialillos Colors	.40	4.50
	HEDDEWIGI (Pinks) a		
	nts dwarf, compact, 10"-12", free flowering.		
3426	DOUBLE FINEST MIXED	.30	3.00
3436	SINGLE BRILLIANT MIXED, large, plain edged		
	flowers with the best rich colors yet seen in		
	Dianthus, 15"	.35	4.00
3438		.25	2.50
	SINGLE FINEST MIXED	.25	2.50
	HEDDEWIGI LACINIATUS a (Fringed Pinks)		
	nts dwarf, compact, 10"-12", free flowering, laci	niated	petals.
3458	DOUBLE FINEST MIXED.	.35	3.50
3466	SINGLE GAIETY, large, lacy flowers in a brilliant		
	range of colors	.35	4.00
3476	SINGLE FINEST MIXED.	.25	2.50
		.23	2.50
DIAMINOS	CHINENSIS (China Pinks) a		
	nts tall, 20", flowers produced in clusters, free flow		
3490	DOUBLE FINEST MIXED.	.30	3.00
3492	SINGLE FINEST MIXED	.25	2.50
DIANTHUS	HYBRIDUS a		
3496	SWEET WIVELSFIELD, multiflora type, remarkably		
0.70	free flowering	.45	5.00
DIANTHUS	CARYOPHYLLUS (See Carnation)	.45	0.00
	(Blue Lace Flower) af	0.5	4.00
3540	COERULEUS, blue, 2 1/2 '	.35	4.00
DIGITALIS	(Foxglove) b		
3550	GLOXINIAFLORA THE SHIRLEY, giant hybrids,		
	blotched throats	.45	5.00
3558	GLOXINIAFLORA FINEST MIXED, spotted throats	.40	4.50
	THECA (African Daisy) a	.40	4.00
		00	10.00
3562	AURANTIACA ORANGE IMPROVED	.90	10.00
3568	AURANTIACA SPECIAL MIXTURE, from named		
	varieties	.70	8.00
DOLICHOS	(Hyacinth or Jack Bean) ac		
3588	TALL MIXED	.10	.60
DRACAENA	(Cordyline) gr		
3602	INDIVISA	.20	2.00
	LER (See Centaurea Candidissima)	.20	2.00
	LTZIA CALIFORNICA a		
3680	SPREADING ALBA, reselected	.15	1.50
3682	SPREADING AURANTIACA (California Poppy),		
	orange	.15	1.50
3690	SPREADING GOLDEN WEST, yellow, orange		
	center	.15	1.50
3716	SPREADING BRILLIANT MIXED, including carmine		
57.10	and orange-scarlet as well as the usual white,		
		20	0.00
2710	yellow and orange	.20	2.00
3718	SPREADING MIXED, white, yellow and orange	.15	1.50

30

EUPHORBIA

FEVERFEW (See Matricaria)

FOUR O'CLOCKS (See Marvel of Peru)

FOXGLOVE (See Digitalis)

FUCHSIA gr

Seed we offer is from intercross-pollinated plants, all crosses hand-made between named varieties to insure accuracy of mixture as described. Unlike that from selfed Fuchsias, this seed is of strong vitality and will produce hybrid types.

	Per	1000 seeds	Per 1/4 oz.
3794			74 02.
	tween plants having American Fuchsia Society "A"		
	or "B" ratings only, including pastels	6.00	80.00
3792	DOUBLE AND SINGLE MIXED, from choice collection		

92 DOUBLE AND SINGLE MIXED, from choice collection of plants, including Storm King and others............ 3.00 40.00 125.00

GAILLARDIA GRANDIFLORA (Blanket Flower) p		
3836 THE DAZZLER, f intense golden yellow, maroon		Perib. 🛊
red zone	.65	7.50
3850 MONARCH STRAIN FINEST MIXED, fine large		
flowers, good color range		7.50
3844 PORTOLA HYBRIDS, red, golden tipped		7 .50
3848 FINEST MIXED	.45	5.00
GAILLARDIA PICTA (Blanket Flower) a		
3824 DOUBLE GAIETY MIXTURE	.55	6.00
3826 DOUBLE LORENZIANA FINEST MIXED	.45	5.00
3816 SINGLE MIXED	.45	5.00
GERBERA (Transvaal Daisy, Barberton Daisy) grf		
A superior strain of good vitality, containing single ar	id semi	-double
flowers with a greatly improved color range. 1000 seeds		
mately 1/8 ounce. Per 1000 seeds 1		
3884 GIANT HYBRIDS MIXED 2.50 1	7.50	175.00
GEUM (Avens) p	Per oz.	Per Ib. 🍵
3890 LADY STRATHEDEN, golden yellow	1.30	15.00
3892 MRS. BRADSHAW, scarlet		
GILIA (Blue Thimble Flower) a, 3'		
3914 CAPITATA RESELECTED, sky blue, large flowers	.30	3.00
GODETIA TALL DOUBLE SHAMINI GRANDIFLORA TYPE	af	
4038 FINEST MIXED	.35	3.50
GODETIA UPRIGHT SINGLE (Farewell-to-Spring) a		
3964 DUKE OF YORK, rich scarlet on white	.55	6.00
GOMPHRENA (Globe Amaranth) a		

4036	GLOBOSA DWARF PURPLE, an excellent strain for pot plants and edging. Uniform ball		
	shaped plants 6" tall, long-blooming	.65	7 .50
4042	GLOBOSA RUBRA, purple	.30	3.00
4040	GLOBOSA MIXED	.25	2.50
OURDS	ac		
4066	LARGE VARIETIES MIXED	.10	1.20
4088	SMALL VARIETIES MIXED	.10	1.20
4098	LARGE AND SMALL SORTS MIXED	.10	1.20
YPSOPH	ILA (Baby's Breath)		
4102	ELEGANS GRANDIFLORA COVENT GARDEN IM- PROVED, af greatly improved strain, unusually large white flowers of fine substance. Excellent		
	florist stock	.10	1.00
4110	ELEGANS GRANDIFLORA LONDON MARKET IM- PROVED, af white, extremely large flowers	.10	.80
4116	the state of the s	.20	2.00
4118	PANICULATA DOUBLE ALBA, pf white, 3'		30.00



ELECTRO #1158F SEEDLING FUCHSIA FROM SUPERLATIVE MIXTURE



ELECTRO #1113E GAILLARDIA MONARCH STRAIN

ELECTRO #1081F GERBERA GIANT HYBRIDS MIXED



BO1

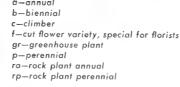
HELIANTHUS SUNGOLD (Bodger) a	Per oz.	Per Ib.
4182 Brilliant golden yellow, owers large and double, plants		
uniform height	.20	2.00
HELIANTHUS (Sunflower) a		
GER 4168 ANNUUS RUSSIAN, huge golden pads, 8'-10'	.10	.20
4184 ARGOPHYLLUS, silver-leaved, fine foliage plant when		
young	.30	3.00
	.50	3.00
	0.0	0.00
and red shades, 5′	.20	2.00
HELICHRYSUM MONSTROSUM (Strawflower) af		
4216 FINEST MIXED	.45	5.00
HELIOTROPIUM (Heliotrope) gr		
4224 CHOICEST MIXED, giant dark varieties.	1.70	20.00
HELIPTERUM ROSEUM (See Acroclinium)		
HIBISCUS HYBRIDS (Mallow Marvels) p		
4246 GIANT FLOWERED FINEST MIXED, 4'	.65	7.50
HOLLYHOCK ANNUAL a	.05	7.50
	4.5	5.00
4268 INDIAN SPRING ALL-AMERICA & SELECTIONS '39, semi-double pastel mixture	.45	5.00
HOLLYHOCK (Althaea Rosea) p		4
4260 DOUBLE TRIUMPH MIXED, beautifully fringed rosette flowers in many new		,
shades	.90	10.00
4270 SEMI-DOUBLE ALLEGHANY FINEST MIXED	.35	4.00
4272 SEMI-DOUBLE ANNUAL FINEST MIXED	.35	4.00
4274 SINGLE ANNUAL FINEST MIXED.		3.50
HOLLYHOCK CHATER'S DOUBLE D	.00	0.50
	1.20	15.00
4282 CRIMSON		15.00
4286 MAROON		15.00
4288 NEWPORT PINK		15.00
4284 ROSE (DEEP ROSE)	1.30	15.00
4292 SALMON ROSE	1.30	15.00
4294 SCARLET	1.30	15.00
4296 WHITE		15.00
4298 YELLOW, clear yellow		15.00
4306 FINEST MIXED		10.00
HINDEM ANNIA ELIAA DIFOLIA (D. L. F. L.	.70	10.00
HUNNEMANNIA FUMARIFOLIA (Bush Eschscholtzia, Mexican Tulip Poppy) a		
4332 SUNLITE (Bodger) ALL-AMERICA AL SELECTIONS '34, semi-double	.55	6.00
IBERIS (See Candytuft)		
ICELAND POPPY (See Poppy Nudicaule)		
IPOMEA (Morning Glory) ac		
4386 BLUE STAR, ALEAMERICA: M: SELECTIONS '49, light blue with dark blue ribs to form		
a star, very early	.55	6.00
4362 BONA NOX, throat purple, shading to lavender, night flowering	.20	2.00
4396 CARDINAL CLIMBER (Quamoclit Hybrida), red	.70	8.00
4370 CLARKE'S EARLIEST HEAVENLY BLUE MORNING GLORY, sky blue, shad-		
	.25	2.50
ing golden yellow in throat, extremely early	.23	2.50
CRIMSON RAMBLER (See Convolvulus)		
4394 CYPRESS VINE MIXED (Ipomea Quamoclit), diminutive trumpet-shaped red		0.00
and white flowers on vigorous climbing vine with fine-cut foliage	.30	3.00
4352 DARLING, striking wine-red Scarlett O'Hara type with snowy white throat.		
A distinct improvement.	.90	10.00
4360 DOUBLE ROSE MARIE (Bodger), early deep rose	.30	3.00
4372 IMPERIALIS SELECTED STRAIN	.30	3.00
4376 NOCTIFLORA WHITE MOONFLOWER BLACK SEEDED, night blooming	.20	2.00
4378 NOCTIFLORA WHITE MOONFLOWER WHITE SEEDED, night blooming	.20	2.00
4356 PEARLY GATES ALLAMERICA DISELECTIONS '42, pure white	.35	3.25
4304 CCAPIETT O'LLADA HODAING CLORY	.55	3.23
4384 SCARLETT O'HARA MORNING GLORY ALLAMERICA A SELECTIONS '39, dark wine		
red, early	.55	6.00
4354 WHITE MAGIC (Bodger), early white flowers of the Clarke's Early type	.35	3.50
JOB'S TEARS (See Coix)		
KNIPHOFIA (See Tritoma)		
KOCHIA (Burning Bush, Summer Cypress) a		
4418 CHILDSI	.10	1.00
KUDZU VINE (Pueraria Thunbergiana)		
6050 PURPLISH VIOLET, fragrant	.35	4.00
	.00	



LARKSPUR

SYMBOLS

a-annual gr-greenhouse plant



LARKSPUR REGAL STRAIN af (Bodger) (New)

Tremendously long spikes of huge, well spaced florets distinguish this new strain of florist's market Larkspur from all others. It retains the desirable height and basal branching habit of the Giant Imperials, but has Delphinium-like florets on long, thick spikes. Vigorous and early. The finest florist's Larkspur on the market today, and these same desirable features make it perfect for home use. 7.50 4532 7.50 4538 7.50 4540 7.50 4544 7.50 4546 7.50 4552 7.50

LARKSPUR GIANT IMPERIAL af

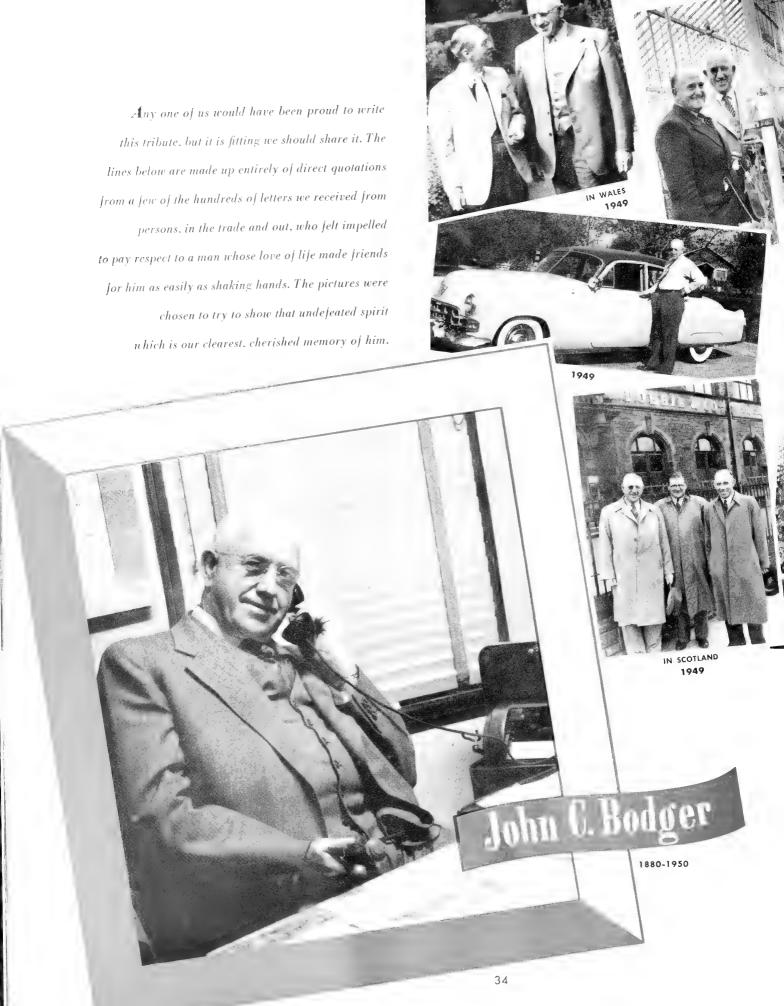
The tall, upright, compact, basal branching habit of the Giant Imperials has made them a popular Larkspur for florist's and general use. The tall spikes of double flowers, carried on stems 4'-5' long, and compactly placed on upright plants, requiring only about one-half the space needed by the old stock-flowered type.

4430	BLUE BELL (Bodger) VALL-AMERICA AN SELECTIONS '34, azure blue, 36/2	.35	4.00
4432	BLUE SPIRE, very deep violet blue 35 deep-back petals 40	.35	4.00
4416	CARMINE KING IMPROVED (Bodger) (new), distinct improve-		
	ment on Carmine King; holds color under trying conditions	.35	4.00
4454	DAZZLER, rich scarlet 22/1 shaded cinnabar	.35	4.00
4438	EXQUISITE PINK IMPROVED, soft pink shaded salmon 625/2		
	and 625/1	.35	4.00
4440	EXQUISITE ROSE, rose pink 623/1	.35	4.00
4456	GLORIA IMPROVED (Bodger), deep salmon rose 623	.35	4.00
4522			
	florets 34/2	.35	4.00
4444	LILAC SPIRE 34/2	.35	4.00
4446	LOS ANGELES IMPROVED (Bodger), brilliant pink on salmon		
	623/1	.35	4.00
4448	MISS CALIFORNIA (Bodger) (H.C., R.H.S. 34), deep rose on		
	salmon, 623 shaded 625/1	.35	4.00
4520	PINK KING (Bodger), soft salmon rose 623/1	.35	4.00
4464			
	salmon pink	.35	4.00
4550	ROSALIE (A.M., R.H.S.'47), deep rose pink	.35	4.00
4524	ROSE KING (Bodger), rich rose	.35	4.00
4458	WHITE KING (Bodger) ALL-AMERICA & SELECTIONS '37, glistening white,		
	huge flowers	.35	4.00
4452	•	.35	4.00
4468	FINEST MIXED, from separate colors	.35	3.75
ARKSPU	R SUPREME af		

A new strain of large flowered Larkspur with florets closely spaced on the spikes, capable of forcing. Base branching.

8582	LILAC SUPREME, exceptionally clear lilac	.60	6.50
	PINK SUPREME, rose pink, deeper than Pink King		
8586	ROSE SUPREME, deeper than Rosamond	.60	6.50
8588	SALMON SUPREME, true salmon	.60	6.50
8590	WHITE SUPREME, pure white	.60	6.50
8598	SUPREME MIXTURE, proportional blend of above	.60	6.50

LARKSPUR (Continued on Page 36)





We have lost a very good friend whose memory we shall always cherish... a loss of major proportion to family, firm, trade and world... This gallant gentleman... is one of the true immortals in the seed trade... He was a tolerant man and a capable man... who spent his very successful life building something strong and good and worthwhile... not for himself alone but for everyone into whom he could pour his overflowing cup of cheerfulness. The time, thought and planning he gave for the enjoyment of others revealed a tremendous heart and selfless personality. Such men are not too numerous... When things looked bad he was always ready to give a helping hand. Things like this are not easily forgotten...

He was one of the great in the business . . . the soul of encouragement and inspiration to his many friends . . . He earned the reputation wherever he went of being a complete master of

his profession. A great horticulturist, he had an infallible eye for a new variety. On his many trips abroad he was both plant hunter and seed salesman, and many new varieties which still figure largely in public demand were either raised or introduced by him . . .

This great loss to the seed industry will be felt in all the corners of the world for he was surely a welcomed ambassador in all his travels and writings . . . A man of exceptional charm and kindness . . . , he always extended a warm and sincere friendship . . . Probably no seedsman was ever so widely known and loved. He has left behind his own indelible mark on the seed trade . . . , a splendid heritage of distinguished leadership . . . and his wide influence for good will serve to build the future . . .

He will never lack a monument.

BODGER

ELECTRO #1136F LINARIA NORTHERN LIGHTS

ELECTRO #1118E LOBELIA EMPEROR WILLIAM



FLOWER SEEDS (Cont.)

WEIL DEFING (com.)		
LARKSPUR SUPER MAJESTIC af		
A type representing the ultimate in height among b Larkspur. Used where height is the prime requirement.		
4512 LAVENDER (H.C., R.H.S.'47)	Per oz. .35	Per lb. 4.00
4514 ROSE PINK		4.00
4516 DEEP SALMON PINK, excellent		4.00
4518 WHITE		4.00
4318 WHILE	.55	4.00
LARKSPUR TALL DOUBLE STOCK FLOWERED a		
4506 FINEST MIXED	.30	3.00
LATHYRUS LATIFOLIUS (Perennial Peas) pc		
4568 MIXED	.65	7 .50
LATHYRUS ODORATA (See Sweet Peas)		
LILIUM p		
4596 CANDIDUM (Madonna Lily)	8.50	100.00
4598 REGALE (Regal Lily) clean seed		
, 3, ,		
LINARIA MAROCCANA (Baby Snapdragon) a		
4602 NORTHERN LIGHTS (Bodger), brilliant mixture of		
"Snapdragon" colors. Quick bloom from seed.	4.5	5.00
15"	.45	5.00
4600 FAIRY BOUQUET ALL-AMERICA & SELECTIONS '34, compact, 8", pastels		5.00
4608 HYBRIDA EXCELSIOR IMPROVED STRAIN MIXED, bright and pastel shades. 15" plants	.30	3.00
LINUM (Flowering Flax)		
4630 GRANDIFLORUM RUBRUM (Scarlet Flax) a 24"	.1.5	1.50
,		*****
LOBELIA ERINUS a		
4636 COMPACTA CAMBRIDGE BLUE, light blue, large		
flowered, green foliage		25.00
4642 COMPACTA CRYSTAL PALACE, a dark blue, dark foliage, 4"		15.00
4644 COMPACTA EMPEROR WILLIAM, a gentian blue,		13.00
light foliage, 4"		15.00
4638 COMPACTA MRS. CLIBRAN, deep blue, white eye,		
light foliage, 4"	1.70	20.00
4652 HYBRIDA PENDULA SAPPHIRE, deep blue, white eye, dark foliage, trailing	1.70	20.00
LUPINS ANNUAL		
4694 HARTWEGI FINEST MIXED	.30	3.00
TO THE THIRD PRINCE	.50	5.00
LUPINS PERENNIAL		
4710 RUSSELL, seed grown from originator's stock	.90	10.00

MARIGOLDS

(TAGETES ERECTA)

MARIGOL	D DWARF GIGANTEA a	f (Bod	ger)
5052		Per oz.	Per Ib.
	deep golden orange,		
	all double	.40	4.50
5054	GYPSY JEWELS (Bodger),		
	wide range brilliant		
	shades of orange,		
	yellow and primrose	.35	4.00
MARIGOL	D GIGANTEA af (Bodger	-)	
4988	FULL DOUBLE ORANGE		
	(Bodger), 5"-6" or-		
	ange flowers, 2 ½ ′-3′	.90	10.00
4986	FULL DOUBLE MIXTURE		
	(Bodger), 5"-6",		
	varied color, 2½'-3'	.70	8.00
4994	ORANGE SUNSET		
	(Bodger), fine deep		
	orange	.55	6.00
4998	SUNSET GIANTS		
	(Bodger), rich mixture		5.00
MARIGOL	D AFRICAN TALL DOUB	LE a,	3'

8524

8528

4706

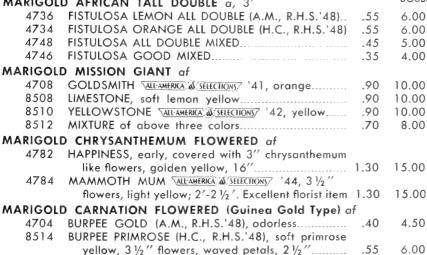
4790

8516

8526

8518





CLINTON (H.C., R.H.S.'48), orange, frilled and

FRILLS, golden orange, frilled and waved petals,

waved petals, odorless foliage.....

odorless foliage

orange, 2'-2 ½'

GOLDEN WEST, dwarfer strain of Guinea Gold......

GUINEA GOLD RESELECTED STRAIN (Bodger), rich

REAL GOLD, golden orange, largest of this type ALL-AMERICA & SELECTIONS '45

VICTORY (H.C., R.H.S.'48), light golden orange

3"-3 1/2" flowers, extremely frilled, 2'.....

golden orange

MAYLING, creamy butter yellow, 3" flowers, fringed, odorless foliage, 2'.....

4786 YELLOW SUPREME ALL-AMERICA A SELECTIONS '35, creamy

4792 CROWN OF GOLD, '37 (H.C., R.H.S.'48), bright

lemon yellow

MARIGOLD COLLARETTE ODORLESS



ELECTRO #1184F MARIGOLD CARNATION FLOWERED GUINEA GOLD RESELECTED STRAIN

ELECTRO #1151G MARIGOLD CHRYSANTHEMUM FLOWERED MAMMOTH MUM



.55

.55

.30

.30

.55

.55

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.35

6.00

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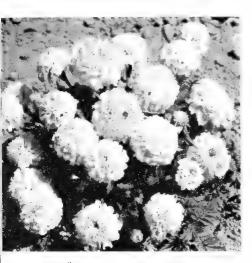
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ELECTRO #1120F MARIGOLD LILLIPUT YELLOW PYGMY



ELECTRO #1117E MARIGOLD BUTTERBALL

ELECTRO #483F MARIGOLD DWARF DOUBLE HARMONY HYBRIDS



MARIGOLD FRENCH

(TAGETES PATULA)

	(IAGEIES FAIGEA)		
	D HARMONY TYPE FRENCH EXTRA DWARF		
	ches. Florist's varieties for pot plants: Compact ball-	shaped	plants
	ed with 1 3/4 " blooms. Also for garden edging.	Per oz.	Per lb.
5092	BUTTERBALL (Bodger) ALL-AMERICA DISELECTIONS '42, soft butter yellow	.45	5.00
8534	GOLD CREST (Bodger) (H.C., R.H.S.'48), golden	.45	5.00
5088	MIDGET HARMONY, ball-shaped plant for pots,		0.00
3000	edging, flowers same as Harmony	.45	5.00
5096	SPRY ALL-AMERICA & SELECTIONS '41 (H.C., R.H.S. '48),		
	yellow bordered mahogany	.45	5.00
8532	SUNKIST (Bodger) (A.M., R.H.S.'48), orange	.45	5.00
8538	FINEST MIXED	.45	5.00
	LD HARMONY TYPE FRENCH DWARF DOUBL		
	. Florist's varieties for cutting: Branching plants bearing	ng 2'' fl	owers.
8540	or garden bedding and cutting. GOLD (Bodger) (H.C., R.H.S.'48), very early	.45	5.00
4798	HARMONY (A.M., R.H.S. '48), early, golden yellow	.43	3.00
4/70	bordered maroon red	.25	2.50
8530	MELODY TALL-AMERICA A SELECTIONS '42 (A.M., R.H.S.'48),		
	orange	.25	2.50
5090	SPOTLIGHT (Bodger) (H.C., R.H.S.'48), early, yel-	2.5	2.50
5094	low bordered mahogany red HARMONY HYBRIDS (Bodger), wide color range	.25 .25	2.50 2.50
	D HARMONY TYPE FRENCH TALL DOUBLE, 2	4 inche	es.
	n variety for borders and cutting.		
5098	HARMONY MIXTURE (Bodger), tall growing form of Harmony Hybrids, fine for cutting	.30	3.00
MARICOL	D FRENCH a		
4816	TALL DOUBLE FINEST MIXED	.30	3.00
8546	DWARF DOUBLE ELDORADO, canary yellow, 10"	.45	5.00
4780	DWARF DOUBLE SCARLET GLOW, bright red, 10"	.45	5.00
4838	DWARF DOUBLE FINEST MIXED, 12 inches	.20	2.00
MARIGOL	D FRENCH DWARF SINGLE a		
4856	FLASH ALL-AMERICA SELECTIONS '45, red through bronze		
	and yellow 1 3/4 " flowers, plants 18" tall	.30	3.00
8560	NAUGHTY MARIETTA ALL-AMERICA & SELECTIONS '47		
	(A.M., R.H.S.'48) yellow 2" flowers with mahogany base; 12"	.45	5.00
4850	RED HEAD ALL-AMERICA ASSELECTIONS '48, mahogany to	.45	3.00
4030	bronze 2" flowers crested gold; plants 14"-16"	.45	5.00
8562	SUNNY (A.M., R.H.S.), bright yellow, 2" waved		
	flowers, 16"	.45	5.00
8578	SPANISH FLAG FINEST MIXED, blended mixture		
03/0	of only the modern dwarf single Marigolds in		
	red, yellow and bicolor. Includes the above four		
	varieties	.45	5.00
MARIGO	D LILLIPUT a		
4894	YELLOW PYGMY ALL-AMERICA A SELECTIONS '40, 8",		
	bright yellow	.35	4.00
MARIGOL	D TAGETES SIGNATA PUMILA		
4890	GNOME, golden yellow, 10"	.45	5.00

MARVEL C	PETTICOAT FOUR O'CLOCKS (Bodger), sepals colored to match petals, giving a flower-within-	Per oz.	Per lb.
	a-flower effect, Mixed colors	.45	5.00
4886	TALL ALL COLORS MIXED	.20	1.75
MATHIOLA	(Evening Scented Stock) a		
4904	BICORNIS, Lilac 2'	.15	1.50
MATRICAR	IA CAPENSIS ALBA (Bridal Rose, Feverfew) pf		
4900	BODGER'S FLORIST STRAIN, white, double, 2^\prime	.90	10.00
MIGNONE	TTE (Reseda Odorata) α		
4920	ALLEN'S DEFIANCE	.20	2.00
4932	ODORATA GRANDIFLORA	.15	1.50
4940	MACHET IMPROVED	.20	2.00
4950	MACHET NEW YORK MARKET f	.45	5.00
4946	MACHET GOLDEN GOLIATH, true gold	.45	5.00
4948	MACHET GOLIATH RED, large red spikes	.45	5.00
4958	MACHET SPECIAL MIXTURE, all Machet varieties	.25	2.50
MINA (Flo	ng of Spain) ac		
4966	LOBATA (Quamoclit Lobata)	2.15	25.00
MIRABILIS	JAPALA (See Marvel of Peru)		
MORNING	GLORY (See Convolvulus and Ipomea)		
MOSS ROS	SE (See Portulaca)		
MOURNIN	G BRIDE (See Scabiosa)		



(TROPAEOLUM)

NASTURTIUM SEMI-DOUBLE (Sweet Scented) (Bodger), af		
5000 GOLDEN GLEAM (Bodger) ALL-AMERICA ANT SELECTIONS '33,	Per oz.	Per Ib.
(A.M., R.H.S.'32), golden yellow	.10	1.00
5018 MAHOGANY GLEAM, dark mahogany red	.10	1.00
5030 ORANGE GLEAM (Bodger), deep golden orange	.10	1.00
5040 SALMON GLEAM (Bodger), golden salmon	.10	1.00
5010 SCARLET GLEAM (Bodger) ALL-AMERICA AL SELECTIONS '35	.10	1.00
5050 GLORIOUS GLEAM HYBRIDS FINEST MIXED		
(Bodger) ALL-AMERICA A SELECTIONS 135	.10	1.00
NASTURTIUM DWARF SEMI-DOUBLE (Sweet Scented) a, 1	2"	
5060 GOLDEN GLOBE ALL-AMERICA A SELECTIONS '36, golden	.10	1.00
5064 GARNET GEM, garnet red	.10	1.00
5062 MAHOGANY GEM, deep mahogany		1.00
5068 ORANGE GEM (Bodger), clear orange		1.00
5076 SCARLET GEM (Bodger), flery scarlet		1.00
5078 GEM MIXTURE (Bodger), excellent color range		1.00
NASTURTIUM DWARF SINGLE (Indian Cress) ra, 12"		
5114 EMPRESS OF INDIA, dark scarlet or crimson	.10	1.00
5148 FINEST MIXED		.90
ALLA THIRE THINKS		
NASTURTIUM TALL SINGLE (Trailing) ac		
5208 SPECIAL MIXTURE, including dark leaved varieties	.10	.80



ELECTRO #1133F MARIGOLD SINGLE RED HEAD

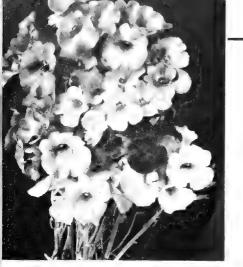


ELECTRO #1119E MARIGOLD TAGETES SIGNATA
PUMILA GNOME

ELECTRO #1088G NASTURTIUM GOLDEN GLEAM



FLOWER SEEDS (Cont.)



ELECTRO #1159F NEMESIA



ELECTRO #1162F NIGELLA

ELECTRO #1175E PANSY 101



NEMESIA	ra	Per oz.	Per 1b.	
5228	STRUMOSA GRANDIFLORA FINEST MIXED	2.15	25.00	
5238	NAN COMPACTA SUPERBISSIMA MIXED	1.70	20.00	
NEMOPHII	LA INSIGNIS ra			
5256	BLUE (Baby Blue Eyes), 5"-6"	.25	2.50	
NICOTIAN	A AFFINIS (Sweet Scented Flowering Tobacco) a	f, 3'		
5274				
	color range including unusual shades. Fragrant.			
	2 ½ ′	.70	8.00	
5286	WHITE	.30	3.00	
5288	HYBRIDS	.30	3.00	
NIEREMBE	RGIA DWARF (Cup Flower) a			
5278	PURPLE ROBE (Bodger), ALL-AMERICA & SELECTIONS '42,	Per 1/4 oz.	Per oz.	,
	deep violet purple, does not fade; 8"-10"		10.00	
5298	HIPPOMANICA (Dwarf Cup Flower), lavender			
	blue, dwarf, compact	2.50	8.00	
NIGELLA I	DAMASCENA DOUBLE a	Per oz.	Per lb.	,
5300	MISS JEKYLL (Love in a Mist), cornflower blue	.15	1.50	
5308	MIXED	.15	1.25	
OENOTHE	RA (Evening Primrose)			
5324	LAMARCKIANA (Evening Scented Primrose), b			
	yellow, 3'	.10	1.00	
OLD MAIL	o'S PINCUSHION (See Scabiosa)			

PANSIES

PANSY (Heart's Ease)

PANST	meart's Ease)	
5378	PANSY 101 (Bodger) f, a choice new bedding and basket Panof the "English" type. Huge flowers in a wide color range uniformly compact plants. Offered in sealed packets only. 1/4 oz. 1/4 oz. 1/2 oz. 1 oz. 1/4 lb. 1/2 lb. 1 lb. 2.00 3.50 6.50 12.00 35.00 60.00 100.0	on
5342	choice bedding and cut flower strain. Through an arrangeme with Carl Engelmann Ltd., originator and grower of the fine Pansies, we offer originator's seed in sealed packets.	nt se
1 oz.	1/8 oz. 1/4 oz. 1/2 oz. 1 oz. 1/4 lb. 1/2 lb. 1 lb. 2.00 3.50 6.50 12.00 35.00 60.00 100.0	
5330		
0000	originator's stock seed used to grow each crop 7.00 85.	
5334	SUPER MAPLE LEAF GIANTS, fine Canadian 7.00 85.0	00
5336	SUPER SWISS GIANTS, greatly improved 6.25 75.0	00
5354	AMERICA, Special Florist's Strain, f light shades 6.25 75.0	00
5332	GIANTS OF THE PACIFIC, excellent new strain 5.45 65.0	00
5364	OREGON GIANTS, fine mixture of giant types 5.45 65.0	00
5352	SWISS GIANTS EXTRA FINEST MIXED, standard fine garden pansies with a world-wide reputa-	
	tion for dependability	00
5362	MASTERPIECE, frilled, very large, fine mixture 3.75 45.0	0
5366	TRIMARDEAU CHOICE MIXED 2.55 30.0	0
PAINTED	DAISY (See Chrysanthemum Carinatum or Pyrethrum)	

40

PAPAVER (See Poppy)

PETUNIAS

All Petunias listed here are suitable for the home gardener, and they are classified according to their uses. The two main classes are Bedding and Fancy, with the large size as well as the cost of the latter resulting from the extensive labor and hand pollinization required to produce the seed. In general, florists find the fancy types most useful for pot plants; types bred for this purpose are marked "f."

SYMBOLS

a-annual

b-biennial

c-climber

f-cut flower variety, special for florists

gr-greenhouse plant

p-perennial

ra-rock plant annual

rp-rock plant perennial

BEDDING TYPES

PETUNIA HYBRIDA a

	ong growing and free flowering 20"-24" plants	-	,
medium	n sized plain edged single flowers. Garden use.	Per oz.	Per lb.
5412	BLUE BEE, Viola Jersey Gem color	1.05	12.00
5432	FLAMING VELVET, velvety blood red	1.70	20.00
5418	GENERAL DODDS, blood red	1.30	15.00
5422	HOWARD'S STAR, reddish purple, white star	1.70	20.00
5400	RADIANCE ALL AMERICA A SELECTIONS '41, rich cerise		
	rose, salmon undertone, yellow throat	2.15	25.00
5436	ROSE KING IMPROVED (ALL-AMERICA) SELECTIONS '36	1.05	12.00
5438	TOPAZ ROSE ALL-AMERICA AN SELECTIONS '38, rose and		
	gold	1.70	20.00
5430	VIOLACEA, deep violet	1.05	12.00
5410	WHITE KING	1.05	12.00
5440	SPECIAL MIXTURE	.90	10.00

PETUNIA HYBRIDA NANA COMPACTA a

Dwarf compact free flowering $12^{\prime\prime}\text{-}16^{\prime\prime}$ plants bearing many medium sized plain edged single flowers. Beds and borders.

5482	BLUE BEDDER, mid blue	1.70	20.00
5484	CELESTIAL ROSE, deep rose, compact	1.70	20.00

5492 FIRE CHIEF (Bodger) (new), Gold Medal

ALL-AMERICA (SELECTIONS) '50, brilliant scarlet red, an entirely new color in this class. First Gold Medal winner in 11 years and the only A.A.S. flower winner for 1950. Awarded more points than any other A.A.S. winner in any year. Plants dwarf and compact with long blooming season...

5508 PEACH RED, deep salmon rose, new color 2.55 30.	00
5496 ROSE OF HEAVEN, brilliant rose, dwarf, extra select stock	00
5500 ROSY MORN, rose, white throats, dwarf, extra select stock	00
5506 SILVER BLUE (Heavenly Blue), light blue 1.70 20.	00
5516 SNOW QUEEN, large flowers, white	00
5510 TOPAZ QUEEN, scarlet rose, compact, large 1.70 20.	00
5512 VIOLACEA, deep velvety purple	00
8644 WHITE PERFECTION, best dwarf white	00
5528 FINEST MIXED	00



ELECTRO #1153F PETUNIA NANA COMPACTA FIRE CHIEF



ELECTRO #1121F PETUNIA HYBRIDA SPECIAL MIXTURE

ELECTRO #1122F PETUNIA NANA COMPACTA ROSY MORN





PETUNIA BALCONY (Hybrida Pendula) a

Strong growing 18"-24" plants with spreading or trailing foliage bearing many single plain edged flowers larger than the ordinary bedding types. Garden and window boxes or pots.

		Per oz.	Per Ib.
5544	BLACK PRINCE, deep velvety red	3.40	40.00
	DEEP BLUE (H.C., R.H.S. '35)		
5536	RED (Crimson)	2.15	25.00
5538	ROSE, clear rose, golden throat, large	2.15	25.00
5554	ROYAL ROSE, huge pure rose	3.40	40.00
5542	WHITE (A.M., R.H.S. '35)	2.15	25.00
5558	FINEST MIXED	1.70	20.00

INTERMEDIATE TYPES

PETUNIA	RUFFLED NANA COMPACTA a	er 1 oz.	Per 1/4 oz.	Per oz.	
5574	LITTLE GIANTS MIXED, medium-sized, ruffled, plants ball-shaped 12"	1.50	4.50	15.00	
PETUNIA	GRANDIFLORA NANA COMPACTA a				
5444	VELVET BALL ALEAMERICA A SELECTIONS '39, f round, compact, ball-shaped 8"				
	plants, freely producing 2 ½" velvety blood red blooms	1.50	4.50	15.00	
5446	KING HENRY, velvety red	1.50	4.50	15.00	

LARGE FRINGED TYPES

PETUNIA GRANDIFLORA SINGLE FRINGED a

Strong, free flowering 12''-16'' plants, some varieties spreading, others compact. Many large ruffled and fringed flowers. For both florist and general garden use.

5606	DAINTY LADY (Bodger), (A.M., R.H.S.'35, ALL-AMERICA AUGELECTIONS '36), delicate yellow, compact	2.00	6.00	20.00
5624	FLUFFY RUFFLES, fine mixture of veined and bicolor shades, many of			
	which are not offered in separate colors	2.00	6.00	20.00
5618	FRINGED SNOWSTORM, f excellent new white, compact	2.50	7.50	25.00
5586	PINK TRIUMPH, bright rose pink	2.00	6.00	20.00
5594	SCARLET BEAUTY (MIRANDA), scarlet rose	2.00	6.00	20.00
5598	THEODOSIA (H.C., R.H.S.'35), largest fringed rose, gold throat	2.00	6.00	20.00
5602	VIOLACEA MARINE, deep velvety violet	3.00	9.00	30.00
5616	WHITE MOUND, f excellent new white, compact, fringed	2.50	7.50	25.00
5604	WHITE BEAUTY	2.00	6.00	20.00
5626	FIMBRIATA CHOICE MIXED	1.80	5.40	18.00

LARGE PLAIN EDGED TYPES

PETUNIA GRANDIFLORA SINGLE PLAIN EDGED of

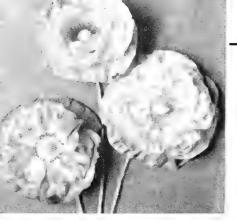
Strong, free flowering 12"-16" plants, some varieties spreading, others compact. Many large plain-edged flowers of heavy substance and velvet texture. Prime favorite of florists.

5656	BURGUNDY (ALL-AMERICA) SELECTIONS '37, rich wine red, white throat	2.00	6.00	20.00
5644	DAZZLER, new brilliant scarlet, compact	2.00	6.00	20.00
5658	DWARF ELK'S PRIDE, deep velvety purple, compact	2.00	6.00	20.00
5636	ELK'S PRIDE, darkest velvety purple	2.00	6.00	20.00
5732	FLAMING VELVET (Bodger), luscious velvety blood red, compact	2.00	6.00	20.00

ETUNIAS

			Per 1/4 oz.	Per oz.
5642	PINK GLORY IMPROVED, deep rose, white throat, compact		6.00	20.00
5660	SNOW QUEEN, pure white		6.00	20.00
5662	SNOWSTORM IMPROVED, best florist's white, yellow shaded throat		6.00	20.00
5652	WHITE CLOUD, pure white, dwarf and compact		6.00	20.00
5668	SPECIAL MIXTURE, light and dark shades	1.80	5.40	18.00
PETUNIA	GIANT TYPES GIANTS OF CALIFORNIA of			
	the largest flowers among Petunias, heavily ruffled with wide shallow thro	ats and	rich m	arkinas
Plants	15"-18", with heavy, robust growth. Florist and garden use.		Per 1/4 oz	_
5714	GLAMOUR (Bodger) ALL-AMERICA & SELECTIONS '42, Juscious salmon rose, ruffled		10.50	
5710	BODGER'S SPECIAL MIXTURE, a well balanced mixture of light and dark colors, heavily ruffled and beautifully veined. We built our reputation on this strain		7.50	25.00
5718	BODGER'S SUPREME FLORIST STRAIN (Bodger), a carefully selected		7.50	23.00
37 10	mixture of the delicate shades of rose, pink and salmon	3.00	9.00	30.00
PETUNIA	DWARF GIANTS OF CALIFORNIA (Bodger) af			
	luge Giants of California flowers on dwarf, sturdy plants especially bre	d for p	ot cultu	re The
	"Ramona Strain" distinguish the finest dwarf giant Petunias on the market			
5700	RAMONA STRAIN DARK SHADES	3.00	9.00	30.00
5702	RAMONA STRAIN LIGHT SHADES	3.00	9.00	30.00
5704	RAMONA STRAIN DARK AND LIGHT SHADES, best for general use	3.00	9.00	30.00
5708	RAMONA STRAIN SUPERDWARFS (Bodger), a controlled blend of shades to suit critical market requirements. Giant flowers on plants having the ultimate in dwarf habit. Bred strictly for pots and combinations. Many		15.00	E0.00
PHACELIA	bicolors. Very low percentage of small-flowered	5.00		50.00
	CAMPANULARIA (California Blue Bells) r gentian blue, 8"		Per oz.	Per lb. 3.00
	JS COCCINEUS (See Bean, Scarlet Runner)		00	5.00
	RUMMONDI GRANDIFLORA a, 12"			
5824	CINNABAR SCARLET		1.30	15.00
5782	CRIMSON (Atropurpurea)			15.00
5786	ISABELLINA, pale primrose			15.00
5792	ROSEA, deep rose			15.00
5796	SCARLET, dark eye		1.30	15.00
5798	VIOLET (Orbicularis), white eye		1.30	15.00
5800	WHITE (Alba), pure white		1.30	15.00
5818	GIGANTEA ART SHADES, f large flowered strain, all with large light eye 8"-10", lovely pastel shades			20.00
5806	FINEST MIXED		90	10.00
PHLOX DV	VARF VARIETIES a			
5812	VERY CHOICE MIXED.			20.00
5840	CECILY MIXED, fine large flowered strain		1.70	20.00
PHLOX PE	RENNIAL (Decussata) p			
5814	BELTSVILLE BEAUTY, if sown in Autumn flowers the following Spring; the perennial. Color range includes white, white with eye, pink, pink we salmon, flame, lavender, mauve. Developed by United States Dept.	ith eye,		25.00

PIMPERNEL (See Anagallis)
PINKS (See Dianthus)

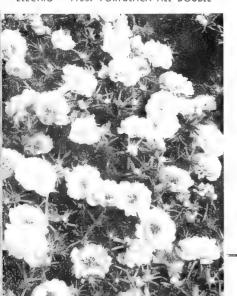


ELECTRO #1037E POPPY DOUBLE SHIRLEY



ELECTRO #1160G POPPY NUDICAULE GARTFORD GIANTS

ELECTRO #1188F PORTULACA ALL DOUBLE



POPPIES

	PUPPIEJ				
POPPY NI	JDICAULE (Iceland Poppy) pf		Per oz.	Per Ib.	
5872	YELLOW EMPEROR, fine yellow, in a tro	Je			
	Nudicaule Poppy		1.70	20.00	
5876	GARTFORD GIANT ART SHADES, Speci		1.70	20.00	
5878	excellent pastel mixture	'401 fine	1.70	20.00	
3070	rich mixture, excellent stems. We con				
	the finest, largest general purpose str				
	able		1.70	20.00	
5856	SANDFORD'S GIANTS FINEST MIXED, F				
5860	growers, long stems, fine colorsTHE EMPEROR (Bodger) (H.C., R.H.S.'40		1.50	18.00	
3800	extremely large flowered, orange		1.30	15.00	
5862	THE EMPRESS (Bodger), very large flow		7.50	13.00	
	lightful salmon rose shades		1.30	15.00	
5842	ROSEUM (Coonara Pinks), f fine mix				
50.40	shades, large flowers		1.30	15.00	
5868	IMPERIAL JEWELS MIXTURE (Bodger), color range, solid colors and pastels		1.05	12.00	
5846	SUNBEAM HYBRIDS FINEST MIXED		1.05	12.00	
5874	SINGLE FINEST MIXED		1.05	12.00	
	DUBLE SHIRLEY α , $2\frac{1}{2}'-3'$				
5956	SWEET BRIAR, deep rose pink		.30	3.00	
5968	FINEST MIXED		.25	2.50	
POPPY SI	NGLE SHIRLEY a, 2 1/2 '-3'				
5970	AMERICAN LEGION, brilliant scarlet, w	hite mal-			
	tese cross		.25	2.50	
5986	FINEST MIXED		.20	2.00	
POPPY OF	RIENTALE p				
5992	SCARLET		1.30	15.00	
5994	MIXED		1.70	20.00	
	CA (Moss Rose, Sun Plant) ra				
6020	GRANDIFLORA ALL DOUBLE MIXED, ex		0.15	05.00	
6022	mixture, excellent colors, very double GRANDIFLORA DOUBLE & SEMI-DOUBL		2.15	25.00	
0022	a high percentage of doubleness		1.10	12.50	
6038	SINGLE JEWEL, carmine, extremely large		.70	8.00	
6024	GRANDIFLORA SINGLE MIXED		.55	6.00	
DDIAALILA	CIANT MAIACOIDES (D. 1)				
	GIANT MALACOIDES (Bodger) af	je Suggeste	d	Sug- gested	
	nt new strain, robust plants, large Trac rmed flowers on heavy wiry stems.	le Retail	Half Packets	Retail Price	4
6012	DOUBLE CAMEO, orchid lavender7.		.40	.75	
6072	DOUBLE FAIRY JEWELS, rich rose pink .7.		.40	.75	
6014	DOUBLE FIRST LADY, white with pink				
4040	tinge		.40	.75	
6068 6018	DOUBLE TWINKLES, soft flesh pink		.40 .40	.75 .75	
6074	SINGLE ENCHANTRESS, soft salmon	1.50	.40	./3	
	rose	5 1.50	.40	.75	
6078	SINGLE LAVENDER GLORY, soft			_	
	mauve lavender, extra large50	1.00	.30	.50	
6076	SINGLE SNOWFLAKE (A.M., R.H.S.				
	'48), giant pure white for florists. Winner against best English strains .50	1.00	.30	.50	
6082	SINGLE SWEETHEART, unique bicolor .75		.40	.75	
6080	SINGLE MIXTURE, including many			., -	
0000					
0000	new shades	1.00	.30	.50	

PRIMULA OBCONICA of Per 1/8 oz.	Per 1/4 oz.	Per oz.
6030 FASBENDER RED	16.50	50.00
	16.50	50.00
6032 KING LAKE, blue 5.00	16.50	50.00
6036 LACHROSA, salmon rose	16.50	50.00
6034 WYASTON WONDER GIGANTEA CRIM-		
SON, large flowers 5.00	16.50	50.00
PUERARIA THUNBERGIANA (See Kudzu Vine)		
DVDETHDIIM (Daranaial Bainta d Dainta		
, p	Per oz.	
6066 ROSEUM SINGLE MIXED f	. 1.70	20.00
QUEEN ANNE'S LACE FLOWER of		
6070 WHITE, 3½′, fine cut flower filler	.30	3.00
RESEDA (See Mignonette)		
RANUNCULUS ASIATICUS		
SUPERBA FINEST MIXED.	4.25	50.00
RICINUS (Castor Beans) a		
6102 ZANZIBARIENSIS FINEST MIXED		.85
6104 MIXED VARIETIES	.10	.65
BOOK CARDEN MINTHEES		
ROCK GARDEN MIXTURES	20	2.00
6110 ANNUAL FINEST MIXED, 8"-10"	.30	3.00
SALPIGLOSSIS EMPEROR or SUPERBISSIMA		
(Painted Tongue, Velvet Flower) a		
6156 CRIMSON AND GOLD	.90	10.00
6162 PURPLE, self (Bodger)	.90	10.00
6164 PURPLE AND GOLD		10.00
6166 ROSE AND GOLD		10.00
6168 SCARLET AND GOLD		10.00
6170 VELVETY RED		10.00
6174 VIOLET AND GOLD		10.00
6176 WHITE AND GOLD		10.00
6186 GLOXINIAFLORA MIXED, veined varieties only		5.00
6184 FINEST MIXED		4.50
0104 TINEST MIXED	.40	4.50
SALVIA SPLENDENS (Annual)		
6190 AMERICA (Globe of Fire), 16"	3.15	37.50
6210 BLAZE OF FIRE, 12", earliest of all		60.00
6192 BONFIRE (Clara Bedman), 16"		35.00
6202 SPLENDENS (Scarlet Sage), 24"		30.00
6206 ZURICH, 12", early		35.00
SALVIA		
6218 FARINACEA BLUE BEDDER, p deep blue, 3'	3.40	40.00
CANDURALLA DEGLINATION (S. C.)		
SANVITALIA PROCUMBENS (Creeping Zinnia) a		
6230 DOUBLE, yellow	.55	6.00
SAPONARIA VACCARIA (Rouncing Ret)		
SAPONARIA VACCARIA (Bouncing Bet) 6240 ROSEA, a 2'		1.50



ELECTRO #1125G PRIMULA GIANT MALACOIDES SNOWFLAKE



ELECTRO #1189F RANUNCULUS

ELECTRO = 488F SALPIGLOSSIS EMPEROR FINEST MIXED





ELECTRO #1039G SCABIOSA IMPERIAL GIANT BLUE MOON



ELECTRO #1127F SCABIOSA IMPERIAL HYBRIDS

ELECTRO #1128F SCHIZANTHUS DR. BADGER'S IMPROVED



SCABIOSA

5LABIU5A								
SCABIOSA IMPERIAL GIANTS af (Bodger)								
Extremely large flowers composed entirely of broa	Extremely large flowers composed entirely of broad frilled petals							
arranged in a perfect ball (no "pincushion"). Plants ar	e 42′′-48	3'' tall,						
upright, and bear flowers on long wiry stems. A new ra 8140 BLUE MOON (Bodger) ALLAMERICA MISSELECTIONS '39, dec	ce of Sc	Per lb.						
lavender blue, fine cutflower stems	.45	5.00						
8150 IMPERIAL HYBRIDS (Bodger) (H.C., R.H.S.'48) Brillia		0.00						
mixture of all colors in the new ball shape. Exce								
lent for cutting	35	4.00						
SCABIOSA LARGE FLOWERED TALL DOUBLE								
(Old Maid's Pincushion, Mourning Bride) a								
6246 AGERATUM BLUE, mid blue		3.50						
6248 AZURE FAIRY, azure blue		3.50						
6304 BLACK KNIGHT, huge, a distinct improvement		3.50						
6250 BLACK PURPLE (Black Prince, King of the Blacks) 6252 BLUE COCKADE (A.M., R.H.S.), deep blue	35	3.50 3.50						
6258 CHERRY RED or CRIMSON		3.50						
6266 LOVELINESS, salmon rose shades		3.50						
8678 OXFORD BLUE, excellent new deep blue		3.50						
6268 PEACH BLOSSOM, deep flesh		3.50						
6270 ROSE		3.50						
6276 ROSETTE, deep rose suffused salmon	35	3.50						
6272 SHASTA, pure white, very large	35	3.50 3.50						
6284 GIANT FLOWERED HYBRIDS MIXED		3.00						
	30	3.00						
SCABIOSA CAUCASICA (Blue Bonnet) p								
6290 GIANT HYBRIDS (Isaac House Strain), f fringed at								
ruffled, shades of blue from lavender to dark blu very large flowers		25.00						
very large nowers	2.13	23.00						
SCARLET RUNNER BEANS (See Beans)								
SCHIZANTHUS GRANDIFLORA HYBRIDS (Butterfly Flower)	а							
6352 DR. BADGER'S IMPROVED f, large flowers, brillia								
range of colors from light pink through rose								
purple, each flower with a large golden bloto	:h.	20.00						
Plants compact, 12"-15"6334 BUTTERFLY MIXTURE (Bodger), fine bright mixtur		20.00						
compact pyramidal plants 12"-15"		12.00						
	1.05	12.00						
SCHIZANTHUS WISETONENSIS a								
6322 FINEST MIXED	60	6.50						
SHASTA DAISY (See Chrysanthemum Leucanthemum Maximu	m)							
SNAPDRAGON (See Antirrhinum)								
SNOW ON THE MOUNTAIN (See Euphorbia)								
SNOW ON THE MODIVIAIN (See Euphorbia)								
STATICE (Sea Lavender)								
6426 SUWOROWI (Russian), a bright rose spikes, 30".	65	7.50						
STATICE SINUATA af								
6442 KAMPF'S TALL IMPROVED, deepest blue		2.00						
6444 LAVENDER QUEEN	20	2.00						
6448 MARKET ROSE (Bodger) (new), deepest rose yet,								
a warmer shade than Rosea Superba. Excellent								
stems and color for florist cutting	35	4.00						
, and the second								
6460 PASTEL SHADES, not a florist item		2.00						
6446 ROSEA SUPERBA		2.00						
6450 SNOW WHITE, greatly improved white		2.00 2.00						
6456 YELLOW (Bonduelli)		2.00						
6466 CHOICE MIXED		1.75						



SYMBOLS

a—annual
b—biennial
c—climber
f—cut flower variety, special for florists gr—greenhouse plant p—perennial ra—rock plant annual rp—rock plant perennial



ELECTRO #1190F STOCKS DWARF TEN WEEKS

STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK a

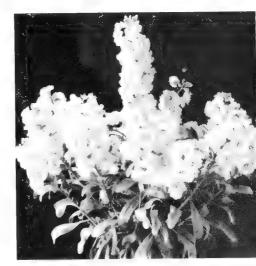
Dwarf, compact, branching, fine for bedding. Sweet scented. 12".

		Per oz.	Per Ib.
6484	BLOOD RED 27—shading of 24	1.05	12.00
6490	BRILLIANT ROSE or CARMINE PINK, soft rose pink		
	627/1 and 627/2	1.05	12.00
6492	CANARY YELLOW or DEEP CREAM 603/3-603/2	1.05	12.00
6502	CRIMSON 27-shading of 24	1.05	12.00
6508	DEEP ROSE or CARMINE 28—center 630	1.05	12.00
6510	FLESH 621/3	1.05	12.00
6512	LAVENDER, silvery lilac 634. 2	1.05	12.00
6514	LIGHT BLUE or AZURE BLUE 32/1	1.05	12.00
6518	PANSY VIOLET or ROYAL PURPLE 732—red shading	1.05	12.00
6524	PURPLE or DARK BLUE 732/2	1.05	12.00
6486	ROSE PINK, 630 and 630/1—white center	1.05	12.00
6528	WHITE	1.05	12.00
6536	FINEST MIXED, from named varieties	.70	8.00
6538	GOOD MIXED		5.00

STOCK MAMMOTH DOUBLE EARLY BRANCHING NICE of

Just as early as the Dwarf Ten Week varieties, forming plants pyramidal in shape. This is the most popular class for general use. Height 18".

6584	AMERICAN BEAUTY, deep rose 28—center 630	1.05	12.00
6628	APRICOT BEAUTY, apricot rose, 606/3—center 3/3		12.00
6588	AURORA (Chamois), cream, tinted old rose	1.05	12.00
6590	BEAUTY OF NICE, deep flesh 621/3	1.05	12.00
6592	BELLE OF NAPLES, old rose	1.05	12.00
6596	COTE D'AZURE, light blue 32/1	1.05	12.00
6602	LLOYD GEORGE, blood red 27-shading of 24	1.05	12.00
6606	MONT BLANC, pure white	1.05	12.00
6608	MONTE CARLO, canary yellow 603/3-603/2	1.05	12.00
6612	PARMA VIOLET or SILVERY LILAC 634/2	1.05	12.00
6614	QUEEN ALEXANDRA, rosy lilac 630 and 630/1 -		
	white center	1.05	12.00
6610	ROSE PINK, soft rose pink 627/1 and 627/2	1.05	12.00
6618	SALMON KING, deep rose with salmon 29/1-3/3	1.05	12.00
6622	SOUVENIR DE MONACO, crimson 27-shaded 24	1.05	12.00
6624	SUMMER NIGHT, dark blue 732/2	1.05	12.00
6638	FINEST MIXED		10.00
6636	GOOD MIXED		8.00



ELECTRO #1191E BEAUTY OF NICE

ELECTRO #1040F STOCK DOUBLE EARLY GIANT IMPERIAL FINEST MIXED



STOCKS (Cont.)

STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck) af

Of branching habit, the large flowers and long stems of this class make it especially desirable for cutting. Very early blooming and produces a high percentage of doubles. Height 26".

neigni		Per oz.	Per Ib.
6640	ANTIQUE COPPER, rich Hellebore red	1.70	20.00
6642	BLOOD RED 27—shading of 24	1.70	20.00
6644	BLUSH (Apple Blossom) white tinted 623/3	1.70	20.00
6646	BUTTERCUP, rich yellow 603/3-center 603/2	1.70	20.00
6648	CANARY YELLOW (Golden Ball) 603/2	1.70	20.00
6650	CHAMOIS, ivory 606/3 tinged old rose 3/3	1.70	20.00
6682	CRIMSON		20.00
6654	DARK BLUE or PURPLE 732/2	1.70	20.00
6656	ELK'S PRIDE, royal purple 732—reddish shading		20.00
6658	FIERY BLOOD RED 27—shading of 24	1.70	20.00
6660	FLESH, bright flesh 621/3	1.70	20.00
6662	GOLDEN ROSE, light golden rose 630 and 630/1—center 3/2	1.70	20.00
6664	LAVENDER, silver lilac 634/2	1.70	20.00
6666	LILAC or LIGHT BLUE 32/1	1.70	20.00
6672	ROSE, deep rose pink 630 and 630/1—white center	1.70	20.00
6674	SANTA MARIA, giant pure white	1.70	20.00
6676	SHASTA, glistening white, tall, robust	1.70	20.00
6680	SNOW WHITE (Bodger), large flowered, shimmering snowy white, early		
	blooming	1.70	20.00
6688	FINEST MIXED	1.30	15.00
6690	GOOD MIXED	.90	10.00



STOCK DOUBLE GIANT COLUMN (Improved Excelsior) af

Immense fully double close spaced flowers, one $2'-2\sqrt{2}'$ spike per plant. This strictly non-branching strain is especially for florists. We have marked the most popular varieties with an asterisk.

6700	BALL	#1	LILAC LAVENDER, large flowered	4.25	50.00
*6702	BALL	#3	BLUE, medium lavender mauve	4.25	50.00
6704	BALL	#6	AMERICAN BEAUTY, deep carmine rose	4.25	50.00
6808	BALL	# 7	MALMAISON PINK, long stemmed blush pink	4.25	50.00
6800	BALL	#8	RUBY, long stemmed crimson red	4.25	50.00
6760	BALL	#9	CHAMOIS PINK IMPROVED, rosy buff	4.25	50.00
6706	BALL	#11	PINK, rose pink, lighter than #22	4.25	50.00
*6806	BALL	#14	ROSE PINK, deep rose pink, deeper than #22	4.25	50.00
*6784	BALL	#16	WHITE IMPROVED, best greenhouse white	4.25	50.00
6708			APRICOT, large flowered creamy buff, later	4.25	50.00
*6782	BALL	#21	PURPLE HEART, long stemmed blue purple	4.25	50.00
* 6786	BALL	#22	SUPREME, silvery rose, best pink	4.25	50.00
* 6778	BALL	#24	DEEP APRICOT, long stemmed, deeper than #20	4.25	50.00

6798	CHAMOIS ROSE (Bodger) (new), an excellent color for florists, deeper than #9	4.25	50.00
*6816	GARDENIA (Rodger) huge glistening white very long stemmed Stand-		

*6816	GARDENIA (Bodger), huge glistening white, very long stemmed. Stand-		
	ard of the trade for outside planting	4.25	
*6794	ILLUSION, scarlet red 27—shading of 24	4.25	50.00
* 6776	ROYAL PURPLE, true deep purple, deeper than #21	4.25	50.00
*6802	SILVERY LILAC, best lavender, 634/2	4.25	50.00
6780	WHITE PILLAR, new white for outdoor planting	4.25	50.00
*6814	YELLOW WONDER, best deep creamy yellow, yellow singles	4.25	50.00
6818	FINEST MIXED	4.25	50.00



STRAWBERRY ALPINE

Per Ib.

6844 NEW BARON VON SOLEMACHER, new selected strain bearing edible red fruit as large as ordinary commercial varieties, with a wonderful flavor. Plants bush form, no runners, if planted early will bear in August and on until frost. Hardy in temperate climates.

BODGER

STRAWFLOWER (See Helichrysum)

SUMMER CYPRESS (See Kochia)

SUNFLOWER (See Helianthus)

SWEET PEA ANNUAL (See Page 44)

SWEET PEA PERENNIAL (See Lathyrus Latifolius)

SWEET SULTAN (See Centaurea)

SWEET WILLIAM (Dianthus Barbatus) b

7694	SINGLE FINEST MIXED	.35	3.50
7696	DOUBLE FINEST MIXED	.45	5.00
7698	ANNUAL FINEST MIXED a	.45	5.00

TAGETES (See Marigold)

TOBACCO, FLOWERING (See Nicotiana)

THIMBLE FLOWER (See Gilia)

THUNBERGIA ac

7712 ALATA FINEST MIXED (Black Eyed Susan) .55 6.00

TITHONIA (Torch Flower) a

7724 TORCH (Bodger) ALLAMERICA A SELECTIONS '51. A quick-growing summer annual that thrives on hot weather, easy to grow as a Zinnia. Brilliant orange-scarlet flowers resembling a single Dahlia borne on long stout stems on a compact plant waist high. A cutflower for garden use; blooms cut in the bud, will open in water and last several days. Early; August until frost. Subject to no pests

or diseases. Cultural directions same as for Zinnias 2.50 25.00

TRANSVAAL DAISY (See Gerberg)

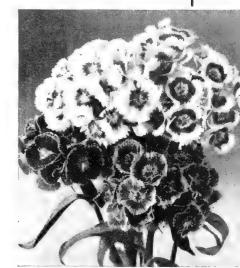
TRITOMA (Kniphofia) (Red Hot Poker, Torch Lily) p 7728 PFITZER'S HYBRIDS, very large, brilliant,

TROPAEOLUM (See Nasturtium)

VERBENA

VERBENA	HYBRIDA	GRANDI	LORA	(Gigan	tea) a
H	luge bloom	s suitable	for the	critical	trade.

7862	ANNAPOLIS BLUE, true mid-blue	1.30	15.00
7850	BEAUTY OF OXFORD HYBRIDS, rose		
	shades	1.30	15.00
7942	BRIGHTNESS (Bodger), cerise scarlet,		
	white eye semi-compact	1.30	15.00
7944	BRILLIANT, white eye, salmon rose	1.30	15.00
7860	COCCINEA, scarlet, small eye	1.30	15.00
7890	FLORADALE BEAUTY ALL-AMERICA & SELECTIONS?		
	'37, very large flowers, rose and red		
	shades	1.30	15.00
7864	GIANT SALMON PINK (A.M., R.H.S.'35)	1.30	15.00
7868	LAVENDER GLORY, lavender with cream		
	eye, variable	1.30	15.00



ELECTRO #1045E SWEET WILLIAM ANNUAL

ELECTRO #1137F VERBENA HYBRIDA GRANDIFLORA





ELECTRO # 1046G XERANTHEMUM

ELECTRO #1192F VINCA ROSEA



VERBENA (Cont.)

VEND	ENA (Cont.)		
7872	LUMINOSA, flame pink shading to salmon	Per oz. 1.30	Per 1b. 15.00
8702	ROYAL BLUE (Sutton's Blue), deep royal blue, no eye		15.00
7878	ROYALE (H.C., R.H.S.'35), royal blue, cream eye	1.30	15.00
7882	SPECTRUM RED (H.C., R.H.S.'35), bright red	1.30	15.00
8704	SPITFIRE, deep scarlet rose	1.30	15.00
7886	WHITE, pure white	1.30	15.00
7898	FINEST MIXED, well-balanced mixture		10.00
VERBENA	MAMMOTH a		
7810	BLUE SHADES	.65	7.00
7912	DANNEBROG (Danish Flag) ALLAMERICA A SELECTIONS 34,		
	compact bright scarlet with white eye	.65	7.00
7812	DEFIANCE, scarlet, small white eye	.65	7.00
7828	PINK AND ROSE SHADES	.65	7.00
7834	WHITE	.65	7.00
7846	CHOICE MIXED	.55	6.00
VINCA RO	OSEA a		
7970	ALBA, pure white	.90	10.00
7972	ROSE	.90	10.00
7974	WHITE with crimson eye	.90	10.00
7978	MIXED	.70	8.00
VIOLA TR	ICOLOR (See Pansy)		
VIRGINIA	N STOCK (Malcomia maritima) a, 1'		
8008	DWARF COMPACT MIXED	.25	2.50
	VER EARLY FORCING ANNUAL		
(Cheiranth	nus kewensis) α , $12''-15''$		
8020	SINGLE BLOOD RED	.30	3.00
8022	SINGLE CREAM WHITE	.30	3.00
8024	SINGLE GOLDEN GEM, yellow	.30	3.00
8026	SINGLE PARIS MARKET, brown	.30	3.00
8036	SINGLE FINEST MIXED	.25	2.50
8038	DOUBLE EARLY WONDER, af extra choice mixed, blooms within 90 days	.90	10.00
VEDANITUE		.70	10.00
8068	MUM ANNUM DOUBLE (Everlasting) a, 18" MIXED	.35	4.00
		.55	4.00
	See Pages 20 to 22)		
MIXTURES	CUT ELONGED MINTURE		
8090	CUT FLOWER MIXTURE a, 2'-3'	.20	2.00
8092	SPECIAL MIXTURE ANNUAL CLIMBING VINES, ac	.20	2.00
8094	FLOWER GARDEN MIXTURE a, 2'-3'	.20	2.00
8096	CALIFORNIA NATIVE FLOWERS ap, 1'-2'	.35	3.50
6110	ROCK GARDEN ANNUALS FINEST MIXED, 8"-10"	.30	3.00

SYMBOLS

a-annual

f—cut flower variety, special

p—perennial

b—biennial c—climber for florists

ra—rock plant annual

gr-greenhouse plant

rp—rock plant perennial

SWEET PEAS

(LATHYRUS ODORATA)

SWEET PEA SPRING FLOWERING CUTHBERTSON of

Remarkable new intermediate season type, with strong heat resistance and vigorous growth. Flowers plainer than Spencer. For both outdoor and greenhouse planting

oth out	door and greenhouse planting.	Per 15.
8408	BILLY, light carmine 21/1 with shading of 21	1.25
8402	CAROL, clear pink on white ground 623 & 623/1	1.25
8434	CATHERINE, clear cerise on white ground 21/1	1.25
8436	COLINE, scarlet 719/2 suffused 19/1	1.25
8438	CONNIE, chamois 19/1 on 20/2 and 20/1	1.25
8422	DANNY, navy blue 934/1	1.25
8440	DAVID, bright rose crimson 822/2 and 824/2	1.25
8442	EVELYN, salmon cream pink 619/1 and 621/1	1.25
8444	FLORA, rose carmine 24	1.25
8432	FRANCES, clear salmon pink on white ground	
	621 and 621/1	1.25
8410	FRANK G., rosy lavender 632/1	1.25
8412	HAZEL, light blue 36/3	1.25
8448	HELEN, blush pink 627/1 and 627/2	1.25
8426	JANET, white, black seeded	1.25
8424	JENNIE, white, white seeded	1.25
8416	JESSIE, mauve 30/1	1.25
8428	JIMMY, true bright scarlet, new	1.25
8450	KATIE, rose cream pink 625 and 625/1	1.25
8452	KENNETH, crimson 822 and 824/1	1.25
8406	LIZA, deep maroon 1030	1.25
8420	LOIS, clear rose pink 625 and 625/1	1.25
8454	MARION, cream, black seeded	1.25
8400	TOMMY, clear marine blue 39/2 on 37/1	1.25
8456	WILLIAM, cream, rose picotee edge	1.25
8430	FINEST MIXED	1.00



ELECTRO #1089G SWEET PEA RUFFLED SPENCER

SPRING FLOWERING CUTHBERTSON

COLOR COMPARISON WITH LATE SPENCER COLORS

Billy	_	Beatall	Helen	_	Ruffled Lady Ruffles
Carol	_	Mayfair	Janet	_	Gigantic
Catherine	_	Peer	Jennie	_	Burpee's Best Whit
Coline	_	Jubilee	Jessie	_	Chieftain
Connie	_	Smiles	Jimmy	_	Welcome
Danny	_	Flagship	Katie	_	Fairyland
David	_	Ruffled Crimson	Kenneth	_	Crimson King
Evelyn	_	Pink Frills	Liza	_	Black Diamond
Flora	_	Carlotta	Lois	_	Pinkie
Frances	_	Echo	Marion	_	Mastercream
Frank G.	_	Ambition	Tommy	_	Reflection
Hazel	_	Capri or Gleneagles	William	_	Tell Tale

SWEET PEAS

		GWBBI X BAG
ODGER	SWEET	PEA EARLY or WINTER FLOWERING SPENCER of
()])(=====	The	variety we consider best in each color class is indicated by an asterisk (*).
	6856	A. C. ZVOLANEK, rose pink, long stems 26/2 and 26/1
		AMERICAN BEAUTY, rich crimson rose deep crimson shaded 24
	6854	AMETHYST, reddish purple 729/1 shaded 28
	*6858	ANNIE LAURIE, pure rose, white base, vigorous 625
		APOLLO, soft salmon cerise 20/1 flushed 621 (Zvolanek's Salmon is better)
		AVIATOR, dazzling crimson 724/1
		BALL BLUE SUPREME, clear deep blue 35/1
		BALL ORANGE, rich orange 17/1
	6868	BALL ROSE IMPROVED, cerise pink, large flowered 623
		BALL ROSE SUPREME, large wavy flowers; silvery rose pink.
		BOY BLUE (Zvolanek's), dark blue, large 35—darker shading
		BRIDESMAID, silvery pink 24/2
		BRIGHT LIGHT, flaming scarlet 719/1
		BURPEE'S ORANGE, clear orange 17/1 shaded 618
		BURPEE'S SALMON, rich salmon overlaid with a coppery sheen.
		BURPEE'S WHITE, pure white, white seeded
		CANARY BIRD, rich cream, white seeded
		CASCADE, best white seeded white
		CELESTIAL, cerise salmon rose
		COQUETTE, coral pink shaded amber and salmon $20/2$ and $20/1$ Duplexed flowers
		ELDORADO, fine orange
	*6912	ELK PURPLE (Zvolanek's), long stems, large reddish purple 729/1
	6934	FLORIST ROSE, pure dark rose on white 24/1
	6928	FRAGRANCE, mammoth clear lavender, wavy flowers 633/2 and 633/1
	8362	GERANIUM, lighter than Bright Light; salmon orange shading
		GIANT PINK, pink blended with soft rose, more intense at edges
	6940	GIANT ROSE, extremely large, rose pink, robust 627/2
. 1		GRENADIER IMPROVED, dazzling crimson scarlet 721 deep. Good vigor
		HARMONY, clear lavender 633/2 and 32/2
		HOPE, pure white, black seeded
		JOSIE, brilliant rose pink, vigorous, large flowers, long stems 627/1
		KATE SMITH, long stemmed large flowers, scarlet suffused rose
		LADDIE IMPROVED, long stemmed giant rose pink, robust 627/2
		MAJESTIC ROSE, brilliant rose pink, vigorous, long stems 625/1 and 625
1		MARINER, clear blue, fine 37/1
		MARS, rich deep crimson 824 and 822/2
		MEMORY, clear rosy lavender, large wavy flowers 633/1
		MISS ALABAMA, deep chocolate maroon
		MRS. CALVIN COOLIDGE, rich salmon pink, 621
		MRS. HERBERT HOOVER, clear deep blue 35/1
	*7012	MRS. H. S. REDDICK, brilliant flesh pink suffused salmon, immense flowers, very long
.1		stems 623/2 flushed 625/2
		NAVY BLUE, extra large dark blue 35 with darker shading
	*7024	ORANGE KING, glowing intense orange 17 with crimson shading
:		ORIENTAL, deep cream, black seeded, large flowers
		OTHELLO, deep maroon.
	8320	PEARL BUCK, rose standard tinged orange; wings deeper rose
		PRIDE, pure, deep, even cerise, long stemmed, robust 719/2 and 719/3
		PRINCESS BLUE, rich Belladonna blue, vigorous 40/3
		RED BIRD bright crimson red.
		RED CROSS, crimson scarlet, extra large 821/1 and 820/2
		RED GIANT, true crimson.
		SEQUOIA, golden cerise 621/1
		SHIRLEY TEMPLE, delightful soft rose pink, fluted, long stems 26/2
		SIGNAL RED, deep scarlet orange, plainer flowered than Kate Smith
		SKIPPY, light soft salmon pink 19/2 and 19/1
		SNOW QUEEN, pure white, black seeded
		SNOW STORM IMPROVED, fine white, white seeded.
1	*8394	STERLING, duplex salmon rose 625 and 625/1 on cream.

SWEET PEAS

SWEET PEA	EARLY or WINTER FLOWERING SPENCER of (Continued)
*7076	SUNRAY, cerise on cream ground, long stems 20/1
*7084	SUPREME ORANGE (Zvolanek's), cerise wings, orange standards, robust, large flowers, long stems 18/1 standards—21/1 wings
7104	SUSANNA, rich carmine crimson 822/3
*8302	TOPS, delicate rose pink 622
8304	TOP SERGEANT, husky blood-red crimson 824 and 822/2.
8398	TREASURE ISLAND, sparkling golden orange 18 flushed 19/1
*7096	TRIUMPH, deep lilac mauve 30
*8300	TWILIGHT, lavender 633/2 and 633/1
7098	VALENCIA, bright orange, long stems 17
*7134	VIVIAN (Zvolanek's), clearest carmine rose on white, long stemmed, vigorous 24
7100	VULCAN, the most vivid scarlet Sweet Pea, sunproof 719 deep.
*8366	WAVES, outstanding new mid-blue 37/1, flowers very large, duplexed and fully ruffled, spaced well on good stems
7114	WHITE CHAMPION, long stemmed, pure white, white seeded
8368	WHITE GIANT, white seeded, large florets in fours
*7082	ZVOLANEK'S SALMON, salmon cerise, large flowers, strong stems, robust 20/1 flushed 621
7136	EXTRA CHOICE MIXED, well balanced mixture of newest and brightest colors
7138	CHOICE MIXED

EARLY FLOWERING SPENCER

COLOR CLASSIFICATION

BLUE (Deep) *Ball Blue Supreme Blue Bird	CERISE (Salmon) Apollo Celestial	MAROON * Miss Alabama Othello	PINK (Light) *Tops Sequoia	SALMON (Light) *Burpee's Salmon Mrs. Kerr
Mrs. Herbert Hoover New Blue	Spring Song *Zvolanek's Salmon	MAUVE Triumph	PINK (Salmon) Mrs. Calvin Coolidge	SALMON (Pink) Ball Salmon
BLUE (Light) Eleanor Blue *Princess Blue Silver King	CREAM Canary Bird *Oriental	ORANGE *Burpee's Orange Eldorado	PURPLE Amethyst *Elk Purple	*Coquette Skippy
BLUE (Mid) Blue Bonnet Blue Danube Marine	CRIMSON * American Beauty Aviator Pal	ORANGE (Deep) Ball's Orange Ball Orange Supreme Fortyniner	ROSE (Carmine) Chevalier *Vivian Pearl Buck	SCARLET (Deep) Grenadier *Grenadier Improve Red Cross
Mariner Blue Jay *Waves	Queen Crimson Red Bird Susanna	* Orange King Valencia PINK	ROSE PINK (Deep) *Annie Laurie Florist Rose	SCARLET (Orange) Bright Light Geranium
BLUE (Navy) *Boy Blue Navy Blue	CRIMSON (Deep) * Mars	Laddie Zvolanek's Rose PINK (Cerise)	Titania ROSE PINK (Medium) Ball Rose Queen	*Kate Smith Signal Red Vulcan
CERISE (Pure) Glitters *Sunray	Red Giant Top Sergeant	Ball's Rose New Ball Rose Prosperity	Giant Rose Josie Majestic Rose	WHITE (Black Seeded Hope
CERISE (Deep) * Pride Sparkle	LAVENDER Fragrance Harmony Lavender King	PINK (Cerise, Cream Ground) Ball Rose Improved	Mrs. H. R. Holscher *Shirley Temple A. C. Zvolanek	*Snow Queen WHITE (White Seede
CERISE (Orange) Flamingo	*Twilight	*Ball Rose Supreme Imperial Pink	ROSE PINK (Light) Laddie Improved *Giant Pink	Burpee's White *Cascade Gardenia
*Supreme Orange Torch Treasure Island	LAVENDER (Deep) * Memory Rhapsody	PINK (Flesh) Bridesmaid * Mrs. H. S. Reddick	ROSE PINK ON CREAM Sterling	Snow Storm Improv White Champion White Giant



B. H. S. HORTICULTURAL CHART

In various sections of this list we have added to the regular descriptions of a variety, some numbers in italics. These refer to color blocks in the Color Chart which many of our customers have secured either from us (as U.S. distributors) or the Royal Horticultural Society direct. To see the precise color of a flower so described, turn to the page indicated and mask the proper block with the black mat provided. For example, Larkspur Gt. Imp. Los Angeles Improved is described as (623/1). Turn to page 623 and mask the block (623/1), which is the first tint of the full hue 623. We are gradually completing color registrations of all listed varieties in which exact color descriptions are vital. By means of this Chart, the most complete ever compiled, exact color descriptions may be sent by letter or wire, without recourse to paints, ambiguous names or other makeshifts. Applicable to other trades and uses, also, in which color standardization is desirable. Obtainable from us, in full sets (2 volumes) only—\$12.00/set.

SWEET PEAS

SWEET PEA	LATE or SUMMER FLOWERING SPENCER af	
Variety	we consider best in each color class is indicated by an asterisk (*).	Per Ib
8182	AIR WARDEN, golden scarlet 719/2 suffused 19/1	1.25
*7144	AMBITION (G.M., 1930), rosy lavender 32/2	1.25
7146	AMETHYST, bright, clear blue, exceptionally large 39/2 on 37/1	1.25
8174	ARISTOCRAT, clear pink, 623 /1 and 623	
7152	ASCOT, pink 625/2	
7 158	AUSTIN FREDERICK IMPROVED, giant lavender 633/2 and 31/2	
7160	AVALANCHE, glistening white, white seeded	
*7170	BEATALL (A.M., 1929), pale cerise 21/1 with shading of 21	1.25
<i>7</i> 1 <i>7</i> 8	BIG RED BOY, rich crimson, new long stemmed variety	1.25
*7174	BLACK DIAMOND, dark maroon 1030/1	1.25
7 374	BLUE MOON, clear mid blue 36/2 on 38/2	1.25
7274	BONNIE BRIAR, large rose pink 25/2 and 25/1	1.25
7180	BRILLIANT ROSE, tyrian rose 24 (Ruffled Rose is better)	1.25
*7186	BURPEE'S BEST WHITE, white seeded	1.25
*7214	CAPRI, clear silver blue, excellent 40/3	1.25
8196	CARLOTTA, dark rosy carmine 24/1 and 24	1.25
8202	CAVALCADE, carmine rose shaded gold	1.25
7196	CHARMING, rosy cerise 20/1 flushed 20.	1.25
*7198	CHIEFTAIN, pure satiny mauve 30/1	1.25
7 212	CHINESE BLUE, solid rich mid blue 39/2 on 37/1 light	1.25
8198	COSTER BOY, pink flushed bright rose, on white	1.25
8200	CREAM GIGANTIC, largest cream	1.25
7210	CRIMSON KING, rich deep crimson	1.25
8204	CYNTHIA DAVIS, new salmon 19/2 on 20/1	
*7218	DAMASK ROSE (A.M., 1930), deep rose with carmine sheen 23 shaded 721/3	1.25
8214	ECHO, glowing salmon pink on white ground, 621	1.25
7240	ECSTASY, blush pink 625/2 on white	
* 7 272	ELSTREE, bright pink on cream 621/1 shaded 623/1	1.25
7276	ETHEREAL (G.M., 1933), pale peach suffused rose 20/2 on 19/2 and 19/1	1.25
*7252	EXCELSIOR (A.M. 1931) scarlet orange 17—wings shaded 621	1 25

SWEET PEA	LATE or SUMMER FLOWERING SPENCER af — Continued	Per lb.
8222	FAIRYLAND, light rich rose pink on heavy cream ground 24/2 on cream	1.25
*7378	FLAGSHIP, deep navy blue 34 with darker shading.	1.25
7264 8220	FLORADALE (A.M., 1930), rich salmon pink on cream ground 621/1 shaded 621	1.25
*7486	FLORADALE PURPLE, 729/1 FLUFFY RUFFLES IMPROVED, light cream pink 625 on cream ground	1.25
7268		1.25
8230	GEM, white, picotee edged pink	1.25
*7286	GIGANTIC (G.M., 1932), white, black seeded	1.25
7288	GLENEAGLES, very large, silver blue 40/3	1.25
7278		1.25
*7292 7296		1.25
8234		1.25
7306		1.25
*7346	GRAND SLAM, cerise scarlet 719/2 suffused 19/1	1.25
7302	GUINEA GOLD, cerise orange 17/1	1.25
*7334	HIGHLANDER (A.M., 1935), large flowered clear lavender, fine 633/2 and 633/1	1.25
*7358	JUBILEE, scarlet cerise 719/2 suffused 19/1	1.25
7360	JUMBO (A.M., 1933), lively deep cerise 20-20/1	1.25
7372	KING WHITE IMPROVED, large, pure white, white seeded	1.25
*8246	LEADER, salmon pink, cream ground 621 and 621/1	1.25
*8256 7 394	MABEL GOWER, excellent deep mid-blue 37/1	1.25
7402	MAGNET, bright cream pink 621 on cream	1.25
*7404	MASTERCREAM, cream, black seeded	1.25
7408	MAYFAIR (A.M., 1931), pink on white 623/1 and 623 on white	1.25
7422	MELODY (G.M., 1935), golden salmon pink on cream 618/1 suffused 621/1	1.25
7410	MISS CALIFORNIA, salmon cream pink 22/1 and 22/3	1.25
*7412	MRS. A. SEARLES, bright salmon cerise 20/1 on 19/1	1.25
*8260	MRS. R. BOLTON (new) (P.C., R.H.S. and N.S.P.S.), deep almond pink, very large flowered, 21/1	1.25
*8252	MOLLIE, cerise with touch of orange 20/1	1.25
*8254	MONTY (new), rich pink on white ground 623/2	1.25
7428	OLYMPIA, rich purple 729/1	1.25
*7432	ORANGE FLARE, orange 18/1	1.25
*7454	PATR!CIA UNWIN, salmon pink suffused gold 621/1 suffused 618/1	1.25
*8268	PEER, orange pink 621 and 20/1	1.25
*7456	PINK FRILLS (G.M., 1934), rich salmon pink on cream 621/1 suffused 618/2	1.25
*7446 7450	PINKIE, large rose pink 625/1 and 625 POWERSCOURT (A.M., 1921), large lavender 633/2 and 633/1	1.25
*7452	PRINCE OF ORANGE, best deep orange 17 deep	1.25
*7464	RADAR (new), best rich salmon pink 19/2 on 20/1	
8258	RECONNAISSANCE, huge rose picotee on creamy white ground	1.25
*7460	RED BOY, pure rich crimson, long stems, vigorous 824/1	1.25
*8282	RED ROVER, fine dark crimson 824/1	1.25
8266	RED SUPREME, deep crimson	1.25
7462	REFLECTION, clear mid blue 39/2 on 37/1	1.25
7474	ROYAL PURPLE, rich purple 729/1	1.25
7478 7482	RUBICUND (A. 1933), crimson scarlet, vigorous 822/1RUFFLED BEAUTY, lilac pink on amber 623/3	1.25
7500	RUFFLED BLUE, deep blue, vigorous 36/2	1.25
7182	RUFFLED BONNIE RUFFLES, delicate salmon pink on cream 520/2	1.25
7484	RUFFLED CARMINE, bright carmine rose 23 shaded 721/2	1.25
7508	RUFFLED CRIMSON, rich velvety crimson 822/2	1.25
7236	RUFFLED CRINKLES, cerise pink suf coral 21/1	1.25
7502	RUFFLED EXQUISITE, salmon cerise 19/1 and 19/2 suffused 18/1	1.25
*7486	RUFFLED FLUFFY RUFFLES IMPROVED, light cream pink 625 on cream ground	1.25
7382	RUFFLED LADY RUFFLES (G.M., 1931), soft pink on white 26/2 on white	1.23
7504	RUFFLED MAUVE, pure mauve 30/1	1.23
7488 8280	RUFFLED PINK, pink on cream 623/2	1.2
7490	RUFFLED PRIMROSE, deep cream, black seeded	1.25
*7492	RUFFLED ROSE, rich rose 23	1.2.
8284	RUFFLED ROYAL RUFFLES, scarlet cerise 20	1.2

BODGER

٧V	CEI PEA	LATE OF SUMMER PLOWERING SPENCER OF — Continued	Per Ib
	7498	RUFFLED SALMON PINK, large duplexed flowers, clear salmon pink on cream	1.25
	8286	RUFFLED SPARKLE, glowing cerise 20/1	1.25
r	7494	RUFFLED WHITE, pure white, white seeded, long stems	1.25
	7496	RUFFLED MIXED	1.25
-	8224	SEA FOAM, large dazzling cream.	1.25
	7514	SMILES, salmon shrimp pink 19/1 on 20/2 and 20/1	1.25
	*7540	TANGERINE IMPROVED, rich orange 17/1 and 17/2	1.25
	*8298	TELL TALE (new) (P.C., R.H.S. and N.S.P.S.), rich rose edge on clean white ground	1.25
	*7542	THE ADMIRAL, (A.M., 1929), dark violet blue 34 with blackish shading	1.25
	7552	THRILLER, orange scarlet	1.25
	*8264	VISTA (new), large clear light purple on white ground	1.25
	*7574	WELCOME, dazzling scarlet 719	1.25
	*7578	WHAT JOY, deep, rich cream, white seeded	1.25
	7590	YOUTH, white, edged rose pink	1.25
	7606	UNRIVALLED MIXTURE	
		This mixture contains a fine selection of the largest and most attractive named vari-	
		eties, including many of the newest novelties.	1.10
	7608	FIELD GROWN MIXTURE	1.00

LATE FLOWERING SPENCER **COLOR CLASSIFICATION**

variety we consider best in each color class is indicated by an asterisk (*)

The v
BLUE (Light) *Capri Gleneagles
BLUE (Mid) Amethyst Blue Moon Chinese Blue Heavenly Blue *Mabel Gower Mrs. Tom Jones Reflection Ruffled Blue
BLUE (Navy) Commander Godsc *Flagship Fortune
BLUE (Violet) Jack Cornwall *The Admiral
CERISE

CERISE Artiste Charmina Fiery Cross

Illuminator Jumbo * Mollie **Ruffled Sparkle**

Good Cheer

CERISE (Light) Beatall Linconian **Ruffled Crinkles**

CERISE (Salmon) His Majesty * Mrs. A. Searles Smiles

CERISE (Scarlet) * Grand Slam Life

CREAM (Black Seeded) Cream Gigantic Daffodil Grand National * Mastercream Ruffled Primrose Sea Foam

CREAM (White Seeded) ORANGE (Deep) Dobbie's Cream Matchless

CRIMSON Captain Blood Charity Crimson King Red Rover * Rubicund

Ruffled Crimson

Sybil Henshaw

*What Joy

CRIMSON (Deep) *Big Red Boy Derby Day Red Boy Red Supreme

LAVENDER (Clear) Highlander Powerscourt

LAVENDER (Rosy) Austin Frederick Impr. PINK (Blush, deep) Mrs. Buchart

MAROON Black Diamond Leviathan The Sultan Warrior

Chieftain

MAUVE

International Ruffled Mauve Ruffled Orchid ORANGE (Light) Colorado Royal Sovereign

*Tangerine Improved ORANGE (Medium) Golden Wings Guinea Gold *Orange Flare

Prince of Orange Orange Flame

PICOTEE Gem (white ground) Gloria (cream ground) Sunkist (cream ground) *Teltale (white ground) Youth (white ground) Reconnaissance

(creamy white ground) PINK (Apricot) Melody * Patricia Unwin Personality Silver Jubilee

PINK (Apricot, deep) Ethereal * Pink Frills

Aristocrat Ascot Ecstasy Fairyland Lady Ruffles Lullaby * Monty Ruffled Pink Juliet

PINK (Cream) Chloe * Elstree Mary Pickford Picture

PINK (Cream, light) Affection Cissie *Fluffy Ruffles Impr. Ruffled Beauty Ruffled Bonnie Ruffles Sheba

PINK (Cream, deep) Enchantress Floradale Gracie Idyl *Leader Magnet

Miss California Nobility Spicy Station Master

Coster Boy PINK (Orange) George Shawyer Gold Finch

PINK (Flushed)

PINK (Cerise) Dandy Mayfair * Mrs. R. Bolton Peggy Ann

Stylist

* Peer

PINK (Salmon, rich) Echo Mavis * Radar Ruffled Exquisite Simplicity

PURPLE Floradale Purple Olympia Royal Purple Ruffled Purple * Vista

Cynthia Davis

ROSE **Brilliant Rose** Corona * Ruffled Rose

ROSE PINK Bonnie Briar Hercules * Pinkie Rosie

ROSE CARMINE *Carlotta Cavalcade Damask Rose Ruffled Carmine

SALMON (Orange) Barbara *Gold Crest

SCARLET All Bright Campfire Defiance Huntsman * Welcome

SCARLET (Cerise) Flamingo Grenadier Headlight Hollyberry Jubilee Ruffled Royal Ruffles *Air Warden

SCARLET (Orange) * Excelsion Startler Thriller

WHITE (Black Seeded) Bridal Veil Giant White *Gigantic Kames Model Sextet Queen

WHITE (White Seeded) Avalanche Burpee's Best White King White Impr. Ruffled White Snowdon

APPROXIMATE NUMBER OF SEEDS PER OUNCE

Abronia	2,300	Ipomea Cypress Vine	2,200
Acroclinium		Ipomea Rose Marie	
Ageratum Dwarf	214,000	Ipomea Scarlett O'Hara	700
Alyssum	60,000	Kochia	50,000
Amaranthus	30,000	Larkspur	
Anagallis	41,900	Lathyrus Latifolius	600
Anchusa Italica	1,200	Linaria Fairy Bouquet	462,000
Anemone	40,100	Lobelia	750,000
Antirrhinum	. 220,000	Marigold African Tall Mixed	11,000
Aquilegia Longissima	17,500	Marigold Crown of Gold	8,000
Arctotis Hybrids Autumn Shades	9,000	Marigold French Dwarf Mixed	10,000
Armeria Large Flowered Hybrids	12,000	Marigold Gigantea Full Double Orange	8,000
Aster Varieties	12,000	Marigold Harmony Type	10,000
Aster Wilt-Resistant Early Giant Rose Marie	12,000	Marigold Tagetes	37,000
Aubrietia		Marigold Yellow Supreme	7,600
Balloon Vine	400	Marvel of Peru	350
Balsam Bush Flowered Torch	2,400	Matricaria	
Bartonia	. 38,000	Matthiola Bicornis	47,300
Bellis Perennis	. 192,000	Mesembryanthemum	200,000
Brachycome	150,000	Mignonette	30,000
Calendula Campfire Bodger's Improved Fl. Strain	. 5,200	Myosotis Blue	44,000
Calendula Chrysantha	4,000	Nasturtium Dwarf Double	175
Calliopsis		Nasturtium Dwarf Single Mixed	
Campanula Medium	. 125,000	Nasturtium Gleam Hybrids	
Candytuft	10,000	Nemesia	
Canna	100	Nemophila	17,700
Carnation Chabaud's	15,000	Nicotiana	200,000
Celosia	30,000	Nierembergia Hippomanica	168,320
Centaurea Cyanus	7,000	Pansy Engelmann's Strains	22,000
Centaurea Gymnocarpa	7,500	Petunia Giants of California Bodger's Supreme	
Centaurea Imperialis		Florist Strain	162,000
Centaurea Moschata		Petunia Grandiflora Nana Compacta Velvet Ball	200,000
Cheiranthus	20,000	Petunia Grandiflora Single Fringed	161,000
Chrysanthemum Annual		Petunia Grandiflora Single Plain Edged	200,000
Clarkia	100,000	Petunia Hybrida	262,000
Cleome	13,800	Phlox Drummondi Grandiflora Mixed	18,000
Coix	120	Poppy Nudicaule	448,000
Coreopsis		Poppy Shirley	72,575
Cosmidium	12,900	Portulaca	300,000
Cosmos		Pyrethrum Roseum	22,000
Cosmos Klondyke Orange Flare		Queen Anne's Lace Flower	32,000
Cuphea Firefly		Ricinus Zanzibariensis	30
Cynoglossum		Salpiglossis	125,000
Dahlia		Salvia Splendens	7,500
Delphinium Belladonna		Scabiosa Imperial Giants Blue Moon	3,500
Delphinium Cardinale		Schizanthus Dr. Badger's Improved Giant	
Dianthus Laciniatus		Flowered Hybrids	46,000
Didiscus		Shasta Daisy Double	18,000
Digitalis		Statice Sinuata	375 heads
Dimorphotheca (African Daisy)		Stocks	19,000
Eschscholtzia		Sweet Peas	340
Euphorbia Heterophylla		Sweet William	31,000
Euphorbia Variegata		Thunbergia Alata	1,200
Gaillardia Grandiflora		Thunbergia Gibsoni	830
Gaillardia Picta		Tithonia Torch	2,800
Gazania Splendens		Torenia	
Geranium	6,200	Tritoma	
Geum		Venidium	
Godetia Kelvedon Glory		Verbena Hybrida Grandiflora	
Gourds Small Sorts Mixed		Viola	
Gourds Large Sorts Mixed		Virginian Stock	
Gypsophila Elegans		Wallflower	
Gypsophila Paniculata		Zinnia Dahlia Flowered	
Helianthus Cucumerifolius		Zinnia Early Wonder	
Helianthus Double Chrysanthemum Flowered		Zinnia Fantasy	
Helichrysum Mixed		Zinnia Gaillardia Flowered	
Hollyhock Chater's Double Mixed		Zinnia Haageana	
Hunnemannia Semi-Double Sunlite		Zinnia Lilliput	
		Zinnia Linearis	
Ipomea Alamo Vine		Zinnia Pumila	
Ipomea Clarke's Earliest Heavenly Blue		Zinnia Scabious Flowered	



THE NAME THAT MADE THE ZINNIA FAMOUS